

## Official Rules & Regulations

NO PURCHASE REQUIRED TO ENTER OR WIN. REGISTER AT THE RIVER/94.9 BOOTH.

1. Eligibility: "The Alive After Five Giveaway" is open only to Alive After Five attendees. Odds of winning depend on the number of eligible entries received. Void where prohibited.
  2. Sponsor: Penny Sheldon Travel ~ Boise, Idaho
  3. Agreement to Official Rules: By participating in the Giveaway, each entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of Sponsor and judges, which are final and binding in all matters related to the Sweepstakes.
  4. For all entries: Limit: one (1) entry per person, per event, during the Alive After Five 2006 season. All entries must be received during the Promotion Period. Any attempt by any participant to obtain more than the stated number of entries by using multiple/different addresses, identities, registrations and logins, or any other methods will void that participant's entries and that participant may be disqualified.
  5. Drawings: The Grand Prize Drawing will be conducted in accordance with these Official Rules on or about September 27, 2006. The random drawing will be conducted from amongst all eligible entries received in accordance with these Official Rules. Entrant selected must comply with all terms and conditions of these Official Rules and winning is contingent upon fulfilling all requirements. The potential Grand Prize Winner will be notified by mail, phone, or email. The Potential Grand Prize Winner must sign and return to Sponsor, within ten (10) days of the date of notice or attempted notice is sent, an affidavit of eligibility and liability/publicity release in order to claim his/her prize. If a potential winner cannot be contacted, prize is returned as undeliverable, or fails to sign and return the affidavit of eligibility and liability/publicity release within the required time period, potential winner forfeits prize. In the event that a potential Grand Prize Winner is disqualified for any reason, Sponsor will award the prize to an alternate winner. Only three (3) alternate winners will be selected after which the prize will remain unawarded.
  6. Grand Prize: One (1) Winner will receive a five (5) day, four (4) night vacation (land-only) at a Sandals or Beaches. Trip package includes meals/beverages at resort, including airport transfers on island. Airfare is included from Boise, Idaho. Winner must commence the trip before Dec. 16, 2006 after they are awarded the prize. If winner is unable to travel within the time period required, the prize will be forfeited. Trip subject to availability and blackout dates. Request must be placed no less than 60 days prior to requested departure date. Winner must obey local laws in regard to lodging restrictions. All expenses and incidental travel costs not expressly stated in the package description above, including but not limited to, ground transportation, airfare, personal charges at lodging, security fees, taxes or other expenses or incidentals are the responsibility solely of winner. Winner and travel companion are solely responsible for obtaining documents necessary for international travel, i.e. passports (if applicable). Travel restrictions, conditions and limitations may apply. Approximate Retail Value is \$3,600. No substitution, assignment or transfer of prizes permitted, except by Sponsor, who reserves the right to substitute a prize or prize component with another of comparable or greater value. Winner is responsible for all taxes and fees associated with prize receipt and/or use.
  7. Publicity: Except where prohibited, participation in the Sweepstakes constitutes winner's consent to Sponsor's use of winner's name, likeness, voice, opinions, biographical information, hometown and state for promotional purposes in any media without further payment or consideration.
  8. Release: By entering this Sweepstakes, entrant agrees to release and hold harmless, Penny Sheldon Travel, LLC, Unique Vacations, Inc., Sandals Resorts International ("SRI"), Downtown Boise Association (DBA), each of their related companies, and each of their respective officers, directors, employees, shareholders, and agents from and against any claim or cause of action arising out of participation in the Sweepstakes or receipt or use of any prize.
  9. Disputes: Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with the Giveaway, or any prizes awarded, other than the administration of the Giveaway or the determination of winners shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court or the appropriate Idaho State Court; (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Giveaway but in no event attorneys' fees; and (iii) under no circumstances will entrant be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.**
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# How do YOU win this trip ?

...and some other really cool prizes, too!



**1. Attend Alive After Five every week!**



**2. Visit the**



**booth and enter!**

## The "Fine Print"



One entry per person, per week, ALL double entries will be immediately disqualified...you gotta play fair, and **YES, we WILL know if you don't!** **Every single entry will be checked... Yes, seriously.**




Each weekly winner will become a "grand prize qualifier," and will be eligible for the Grand Prize Drawing. There will be 17 Grand Prize Qualifiers total. **Wow! Good odds!**



Because it's our 20th Anniversary and, hey, it **IS a BIG DEAL!**, each weekly qualifier will receive a \$25.00 Downtown Boise Gift Card, too! The card is accepted by approximately 200 downtown merchants!



Grand Prize Drawing to be held at the final event of the season on September 27, 2006. You do not have to be present to win.



Three (3) qualifiers will be drawn on September 27; the **FIRST** name drawn will **WIN** a **New Belgium Brewery CLASSIC FAT TIRE BIKE!** The **SECOND** name drawn will **WIN** a 6 Day/5 Night **WHITE WATER TRIP** with Mackay Wilderness River Trips! The **THIRD** name drawn will be awarded the **GRAND PRIZE...A TRIP FOR 2 to SANDALS or BEACHES RESORTS** compliments of **PENNY SHELDON TRAVEL!**