



Press Release
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For Immediate Release

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Hot Summer Sale in the City

(August 2, 2006 – Boise, ID) Downtown Boise will be the place to shop for great deals during the Hot Summer Sale in the City. The sale kicks off during First Thursday on August 3 from 10a – 9p, and then continues on Friday, August 4 from 10a – 7p, and wraps up on Saturday, August 5th from 10a – 6pm.

Downtown merchants will be clearing out their end of season stock with great prices and specials. Visit the many unique specialty stores that make up the fabric of downtown Boise. There are over 250 retail, restaurant, entertainment and service locations – there are many things to do, only one place to be – Downtown Boise!

There are many options for parking downtown to make your shopping trip a breeze. Parking in all public parking garages is free for the first hour, with a \$1.50 per hour after that, and the first 20 minutes for on-street parking is free. There are also many private parking lots – just make sure to follow the payment instructions.

For a full list of merchants visit us online at www.downtownboise.org.

The Downtown Boise Association mission is to be the steward for the promotion and operation of downtown Boise as an attractive, safe and vibrant place to work, shop, live and play. For more information visit us online at www.downtownboise.org