



Press Release
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For Immediate Release

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Downtown Boise offers lots to do over the 4th July weekend

(June 26, 2006 – Boise, ID) There's a lot to do but only one place to be – and that is Downtown Boise over the 4th July weekend. The weekend is packed with activities for the whole family to enjoy including great shopping, dining and entertainment.

Main Street Mile – Friday June 30th 6:25pm

A family running/walking event with a wave to accommodate all ages and abilities that benefits men's health. Run and walk for ages 10 and under...chasing the ice cream!! Non-Competitive run and walk for all ages Race for 5th-12th grade girls and boys...taking it to the street! Competitive 5 person team race for police, fire, EMT and military Competitive 5 person team race for businesses. Competitive race for women and men ages 40 and over Competitive open race for women and men Starting line will be located at the intersection of 6th and Main St.

<http://www.mainstreetmile.org/>

Capital City Farmers Market – Saturday, July 1, 9:30a – 1:30p

The Market is an on-going, centrally located gathering place where local farmers and producers can sell their products to community residents and visitors. The Market upholds the age-old tradition of allowing the consumer to meet the producer while encouraging the production and consumption of agricultural products in the Treasure Valley. Maintaining a diverse mix of products offered for sale at the Market will provide direct marketing opportunities for growers, specialty food vendors, and artisan vendors alike. The Market is more than just a place of business, it is a mutually beneficial and sustainable community activity. <http://www.capitalcitypublicmarket.com/>

Arts for Kids at the Market – Saturday, July 1, 10am, 11a and noon

Arts for Kids is a series of free 45-minute hands-on arts workshops, in a variety of disciplines, designed for children ages 3 to 12. These workshops are facilitated by professional artists and arts educators. Registration is walk-up each Saturday morning near the Grove Plaza behind the Brick Oven Bistro. http://www.cityofboise.org/arts_commission/Events

The Sundance Dodge Capital City Cruise – Saturday, July 1 - 7pm - 10pm

This 3 hour CONTROLLED cruise is open to PAID Northwest Motorfest participants ONLY. This year the cruise features a longer route, 2 announcers, more of the area covered with music, much better pre-cruise parking and a quicker and easier way to cool-down. If you're not a cruiser, than be a cruise watcher! Bring your lawn chairs, sit on the sidewalk and enjoy the show.

<http://www.northwestmotorfest.com/>

Knobby Tire Urban Assault Mountain Bike Race – Sunday, July 2, 9a-5p

In front of Moxie Java on Main St. Downtown Boise. The event boasts a bigger, faster course than in 2005 with bigger, more exciting obstacles. Action-packed racing in the streets of Old Boise to showcase how cool mountain biking really is. <http://www.knobbytireseries.com>

We the People Liberty Day Parade - July 4, 2006 6:30pm

Through Downtown Boise. Join the thousands along the parade route. Parade begins at 6:30PM.

The Downtown Boise Association mission is to be the steward for the promotion and operation of downtown Boise as an attractive, safe and vibrant place to work, shop, live and play. For more information visit us online at www.downtownboise.org