



Press Release
December 23, 2005
For Immediate Release

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Celebrate Christmas in the City & Free Parking on Saturday, December 24th

(Boise, December 23, 2005) Visit downtown Boise for the final day of Christmas in the City on Saturday December 24th. It is a magical time in the urban heart of our city, a time of celebration, giving and community. See the window displays and decorations throughout downtown Boise and while you are there enjoy Boise's finest shopping and dining at over 200 retail stores and restaurants. Explore downtown, visit Santa at Macy's and ride the free Holiday Trolley during Christmas in the City. Visit downtownboise.org for a full list of downtown events.

For those "hard to buy for", give the gift of choice, the Downtown Boise Gift Card. Accepted at over 200 great downtown locations including public parking garages, it's the gift of an experience that can only be found downtown. Gift Cards can be purchased at Macy's Downtown, The Record Exchange and online at downtownboise.org.

To wrap up Christmas in the City, the Downtown Boise Association and Capital City Development Corporation announced that parking in all public parking garages will be free from **opening until 6pm on Saturday, December 24th**. After 6pm the regular rates of \$1.50 per hour or 3 hr. cinema validation apply.

This is an opportunity to thank loyal downtown supporters and encourage newcomers to experience downtown during Christmas in the City. For all those gift shopping procrastinators this is the perfect time to shop for that perfect gift and while you are downtown, take a break from shopping and enjoy dining at one of downtown's many eateries.

Public parking garages are located at:

- Capitol Terrace – Corner of Main & Capitol Streets (Access on Main or Idaho St)
- Eastman Garage – Corner of 9th & Main Streets (access on Main or Idaho St)
- Ninth Street Garage – Corner 9th & Main Streets (access on 9th)
- City Centre Garage – Corner 9th & Front (access on 9th Str)
- Boulevard Garage – Under Grove Hotel Corner Capital & Front (access on Capital Blvd)