



Press Release

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For Immediate Release

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20th Anniversary Alive After Five Summer Concert Series

(May 25, 2006 – Boise, ID) This summer the Downtown Boise Alive After Five Summer Concert Series **celebrates 20 years** of providing Boise with fun and music. The event takes place on the Grove Plaza downtown Boise, every Wednesday from **June 7th through September 27th**. This free Summer Concert Series is a community favorite in downtown Boise throughout the summer.

The DBA is excited to offer an exciting new line up of bands for this season. The genre of music offered is wide including blue-grass, blues, reggae, and rock to name a few. The season kicks off with the **David Andrews Band**. David Andrews along with life-long friend Caleb Klauder started a band that would eventually become one of the Northwest's most successful independent touring acts, Calobo. After the breakup of Calobo in 2001, David recorded his CD "Get Me Out of This Place". A full schedule of bands can be found online at www.downtownboise.org.

In honor of the 20th Anniversary, attendees have the opportunity to sign up for weekly prizes compliments of our generous sponsors. Included is the opportunity to win a trip for two to Sandals or Beaches. Attendees can sign up each week for the trip at Alive After Five for a chance to be placed in the final drawing on September 27th.

The event is organized by the Downtown Boise Association (DBA) and is a fundraiser for downtown cleaning services, beautification projects and marketing. The Downtown Boise Association mission is to be the steward for the promotion and operation of downtown Boise as an attractive, safe and vibrant place to work, shop, live and play. Alive After Five is a downtown marquee event that attracts thousands to downtown throughout the summer, which benefits the many restaurants and bars downtown.

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