



Press Release

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For Immediate Release

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Alive After Five Summer Concert Series

(April 21, 2005 – Boise, ID) The 19th annual Alive After Five Summer Concert Series will take place on the Grove Plaza downtown Boise, every Wednesday from May 11th through August 31st, 2005. This year we are excited to announce a new partnership with MPC Computers Bowl as the presenting sponsor of Alive After Five. This free Summer Concert Series is a community favorite in downtown Boise throughout the summer.

With this partnership and the support of Bud True Music we are able to offer an exciting new line up of bands including local favorites, and some new to Boise that have regional and national recognition. The genre of music offered is wide including blue-grass, blues, reggae, and rock to name a few. A full schedule will be available online at www.downtownboise.org as of May 1st.

The partnership of MPC Computer's Bowl brings another marquee event to downtown throughout the summer and provides MPC Computer's Bowl and BSU athletics the opportunity to promote the Bowl and BSU to the Alive After Five audience for seventeen weeks.

The Downtown Boise Association mission is to be the steward for the promotion and operation of downtown Boise as an attractive, safe and vibrant place to work, shop, live and play. Alive After Five is a downtown marquee event that attracts thousands to downtown throughout the summer, which benefits the many restaurants and bars downtown.

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