

**Downtown Boise Association
Retail & Services Forum
January 11, 2006**

The Downtown Boise Association Retail & Services Forum met on Wednesday, January 11, 2006, at 8:30 am, at the DBA Headquarters, 720 W. Idaho St., Boise.

Guests in attendance: **Angela Spain/Meals on Wheels**
 Tamara Cameron/Boise City Arts Commission
 Pat Rice/Greater Boise Auditorium District

The following items were discussed:

CHANG FUNDRAISER

- **Guest Tamara Cameron:** Tamara reviewed the details of the fundraiser for Ohkee and Won Chang that will take place Thursday, January 12, 2006, at the Rose Room, 714 W. Idaho St. The time of the event is 5:30 – 8:30 pm. She encouraged everyone to attend and reported that thus far, the response has been incredible. A flyer was distributed for review.

CONVENTION CENTER UPDATE

- **Pat Rice, Greater Boise Auditorium District:** Pat updated the group on the current status of the proposed new convention center project. He explained that Christensen Corp. was unable to meet the deadline for their proposal, therefore, an alternate plan is needed. Pat met with Neil Hosford, the architect that designed Boise Centre on the Grove. They have had very preliminary discussions regarding expanding upwards on the current convention center. Pat stated that 2005 was a great year for the travel industry in Idaho; as the growth continues, the expansion is crucial. Pat will keep the group informed as things progress.
- **Guest Angela Spain, R.D., L.D., Meals on Wheels:** Angela reviewed the upcoming annual fundraising event, Culinary Walkabout, scheduled for First Thursday in February. Brochures were distributed for review. Meals on Wheels distributes 500 meals per day to home bound senior citizens. The event is February 2, 2006 at Boise Centre on the Grove. Admission is \$40.00 per person at the door, 6 – 9 pm, and it is an “all you can eat event.” The food is prepared by some of the very best chefs in the area. Meals on Wheels is funded by federal grant and donation. This is the largest fundraising event they have. Those wishing to volunteer or find out more about the program or the event should contact Angela at: aspain@phd4.state.id.us, or 327-8544.

IDAHO STAMPEDE DBA APPRECIATION NIGHT

- **Kâren Sander** reported that the Idaho Stampede has declared February 17, 2006, to be DBA Appreciation Night. DBA Members and their families will receive discounted admission price. Those wishing to attend should contact: Steve Brandes, Assistant General Manager, Idaho Stampede, steve@idahostampede.com, or call 388-4667.

downtownboise.org WEBSITE REVIEW

- **Kâren Sander** reviewed the current status of the website. Merchant information, picture, hours of operation, etc. are listed on the site IF the merchant has provided it to the DBA. Additionally, website links are set up. She encouraged all to provide the information to the DBA if they haven't already done so. Information should be submitted to info@downtownboise.org. If a merchant does not have a picture of their

business available, please contact the DBA and they will arrange to have one taken and loaded to the merchant web page.

BLOCK CAPTAINS/AMBASSADOR PROGRAM

- **Kâren Sander** reviewed the need for the Block Captain program to be re-activated, and explained the reasons. She requested that those present volunteer for this, and “spread the word” to other merchants regarding the need for this. Those interested should contact the DBA, 385-7300.

REQUEST FOR BOARD NOMINATIONS

- **Kâren Sander** reviewed the upcoming DBA Board elections and requested that those interested, or wanting to nominate others, should contact Clay Carley at 345-7852 or claycarley@oldboise.com. She explained that the Board is comprised of individuals that reflect the membership of the downtown B.I.D. by sector; for example, if the current membership base is 50% “retail,” that percentage must be reflected on the Board, i.e. 50% of the Board would be comprised of individuals that are retail owners/managers (or other representatives from the retail sector).

CALENDAR OF EVENTS

- The calendar of events for January and February were reviewed. Please note that there are activities occurring at the Idaho Center in Nampa; these have been included due to attendance size and the likelihood that the event will affect business downtown.

REQUEST FOR FUTURE AGENDA ITEMS AND GUESTS

- Pat Rice suggested that Bobbie Patterson, Boise Convention and Visitors Bureau, attend the Retail Forum.

OTHER

DOWNTOWN BOISE ASSOCIATION/NEIGHBORHOOD ASSOCIATION

- **Kâren Sander** informed the group that the Downtown Boise Association is also the Neighborhood Association for the downtown area. She presented a letter from Sanctuary for review. The letter explained that Boise City Code requires that they (Sanctuary) notify the Downtown Neighborhood Association of their intent to establish the temporary shelter, and the public meeting that will be held January 12, 2006, in conjunction with the project. Questions regarding this should be directed to Melanie Curtis, 331-0900,x204, or Jill Van Heel, 345-2820.
- **Kâren Sander** informed the group about the appeal of the proposed Capitol Terrace project. The formal appeal will take place at the City Planning and Zoning Office.

SIDEWALK SALE

- The group discussed having a 2006 sale/event, as the 2004 one was very successful. Those in attendance determined that August would be the most ideal month. Pat Rice suggested that the sale be held in conjunction with World Potato Conference, which is August 20-26, 2006.

Submitted By:
Stacy Heck
DBA
Member Services