

**Downtown Boise Association
Bar & Restaurant Forum
May 24, 2005**

The Downtown Boise Association Bar & Restaurant Forum met on Tuesday, May 24, 2005, at 1:30 pm, at the DBA Headquarters, 720 W. Idaho St., Boise.

The following items were discussed:

BANK OF AMERICA CENTRE- DEBBIE KLING

- **Status of Events at the Centre:** Debbie Kling reported on the status of upcoming events at the Centre. She stressed to the group that the B of A is designed to be a sports facility; the event focus will remain sports oriented. She reported that this year, the centre would host 36 hockey games and 24 basketball games. A decision regarding football will be made within the next month. From November through April there will be a hockey game or basketball game every weekend. The group briefly discussed ideas for bringing entertainment to the centre. Debbie stated that B of A would like to partner with the downtown merchants to bring acts to the centre; there is a tremendous amount of financial risk, however the centre is willing to review suggestions and options. Anyone wanting to discuss this further should contact Debbie at dkling@bofacentre.com or call her 472-1024.

VETERANS DAY PARADE

- Kâren Sander reviewed the parade that will take place in November. A hand-out pertaining to the details was provided for review.

MAIN STREET MILE

- Gregg Mitzuta and Ryan Canning reviewed the success of the event last year and provided the details for the event this year. Main Street Mile will purchase approximately \$2,000 worth of DBA gift certificates to distribute as prizes. A hand-out was distributed for review. Anyone needing further details should contact: Bandanna Running and Walking, 386-9017.

CALENDAR OF EVENTS

- Kâren Sander reviewed the events that will be taking place downtown during the summer. Copies of the event calendar were distributed for review.
- Stacy Heck reviewed the guidelines for submission and the advertising program with the Idaho Statesman. (attachments included here/email)

BOISE CITY POLICE & ISP-DOWNTOWN ENTERTAINMENT DISTRICT

- **Staff & Restaurant/Bar Training:** Kâren Sander reviewed the details of the recent meeting held to discuss the increase in crime in the downtown core. Police records indicate that the crime rate has increased 8% (aggravated assault) due to over consumption of alcohol. Geoff Hundt reported that more alcohol trainings would be held in the near future.
- **Bar/Restaurant Owners and Managers Meeting:** Meetings specifically for owner/operators will be held in early June. Rocci Johnson stressed the importance of being pro-active; law enforcement must see that the downtown people are committed to providing a safe environment.

MARKETING OPPORTUNITIES & OPPORTUNITIES

- **Idaho Statesman First Thursday:** Kâren Sander reviewed the opportunities available and reminded the group of the cut-off date.
- Kâren requested future agenda items and guests. Please contact her with suggestions. ksander@downtownboise.org, or 472-5250.

The next meeting is June 28, 2005. The Bar & Restaurant Forum is held the 4th Tuesday of every month at 1:30PM.

Submitted By:

Stacy Heck

DBA

Member Services