

**Downtown Boise Association
Bar & Restaurant Forum
April 26, 2005**

The Downtown Boise Association Bar & Restaurant Forum met on Tuesday, April 26, 2005, at 1:30 pm, at the DBA Headquarters, 720 W. Idaho St., Boise.

The following items were discussed:

ALIVE AFTER FIVE UPDATE

- **Status of Event & Rain Out Venue:** Geoff Hundt reviewed the status of the event. The event season will begin May 11, 2005. Band will be Crash Four; they are the Bud “True Music” band. Distribution of promotional materials is under way. This year a “rain out” venue is in place; event will occur at Hannah’s in the event of rain. The decision to move to Hannah’s will be made by 2:00 pm the day of the event. No cover will be charged, however, all attendees do have to be 21 or over if the event is moved to Hannah’s. That week’s food vendor will be able to serve at Hannah’s.

ALCOHOL TRAINING

- **Mandatory Training for Alive After Five Personnel:** Alcohol training will be held on Wednesday, May 4, 2005, from 4:00 to 6:00 pm, at Boise Centre on the Grove, in the Summit Room. This training is MANDATORY for all personnel involved in AA5. All merchants have received letters informing them of the training. The training is open to ANY bar and restaurant employees. There is no cost. This is the first training that will be held in conjunction with the Idaho State Police and the Boise Police Department. We need to get as many people there as possible, as it is important for the law agencies to see that this is an area of concern for all bar & restaurant employees. Geoff explained that it has been brought to his attention that children CANNOT sit at a bar, ANY bar, regardless of whether they are with an adult or the establishment serves food. The group discussed the possibility of law enforcement “sting” activity starting again with the increase of downtown activity (in accordance with the warmer weather).

POOL PARTY

- **May in Motion Activity:** Max Clark, CCDC, reviewed the event taking place throughout the month of May in conjunction with May in Motion. A hand-out was distributed for review (attachment including here/email). The event begins with a bike rally at 7:30 am May 2. There will be street closures (call Max Clark for more info: 384-4264); alleys will remain open for deliveries.

FIRST THURSDAY- REMINDERS & ADVERTISING PROGRAM

- Stacy Heck reviewed the guidelines for submission and the advertising program with the Idaho Statesman. (attachments included here/email)

ADDITIONAL ITEMS FOR REVIEW:

- **First Thursday Event Parking:** Max Clark explained that \$3.00 event parking will apply to First Thursday for May. First hour free will be honored in conjunction with the event parking fee. Event parking will be advertised prior to First Thursday.
- **May Events:** Stacy Heck reviewed activity affecting downtown business for May.
- **Concerts at Bank of America Center:** The group discussed how beneficial the Sarah McLachlan concert was for their business; discussed how other concerts may be brought

to the B of A Centre in the future. Stacy will contact Debbie Kling, General Manager of the Bank of America Centre, and ask if she will update the group on upcoming possibilities.

- **ACHD/Upcoming Street Closures:** Rocci Johnson suggested that a representative from ACHD attend the next meeting and share the upcoming activity that will affect downtown business. Rocci will contact John from ACHD and see if he can attend the May meeting (scheduled for the FOURTH Tuesday of the month, May 24, 2005, at 1:30 p.m.)
- More bar & restaurant personnel need to get involved in the monthly meeting!

Submitted By:

Stacy Heck

DBA

Member Services