



SURVEY RESULTS

DOWNTOWN SURVEY



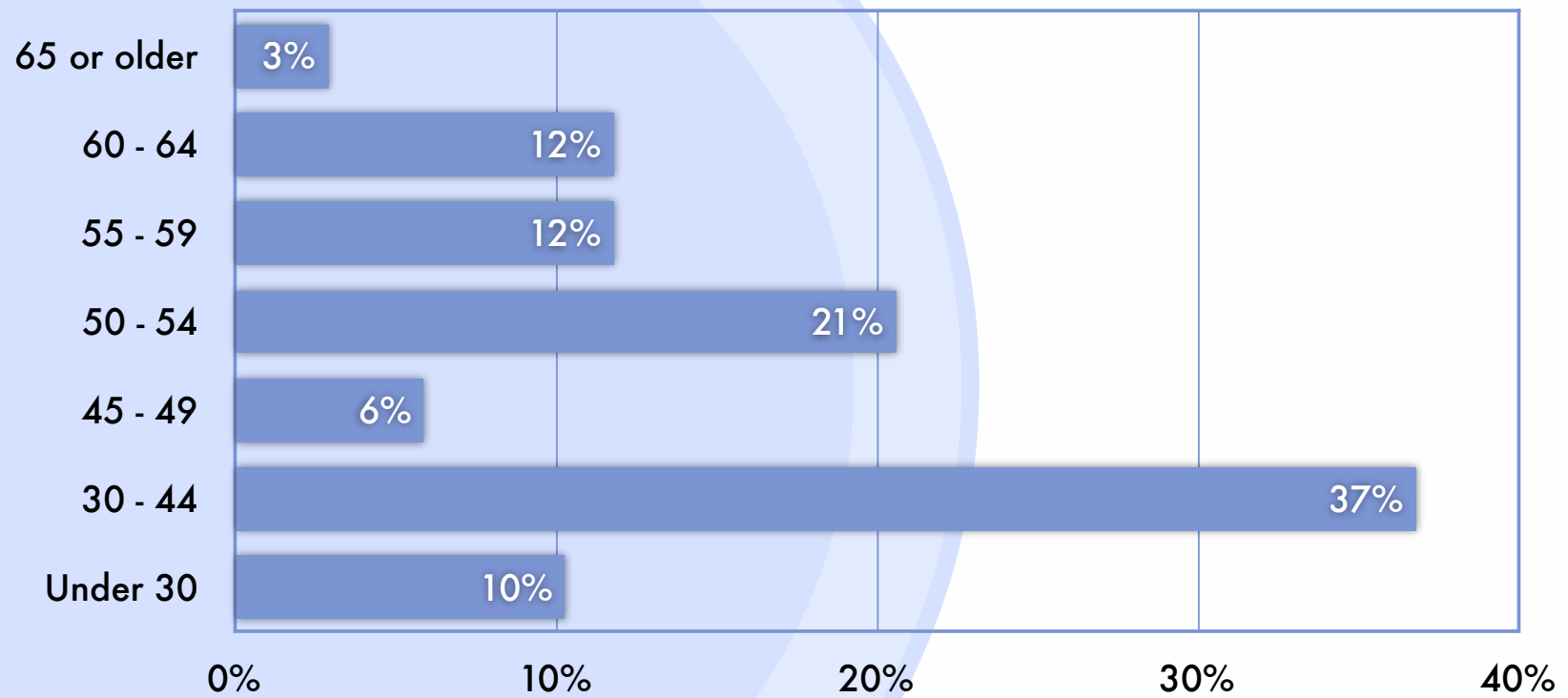


DOWNTOWN SURVEY

- 45 Questions
- 70 Respondents

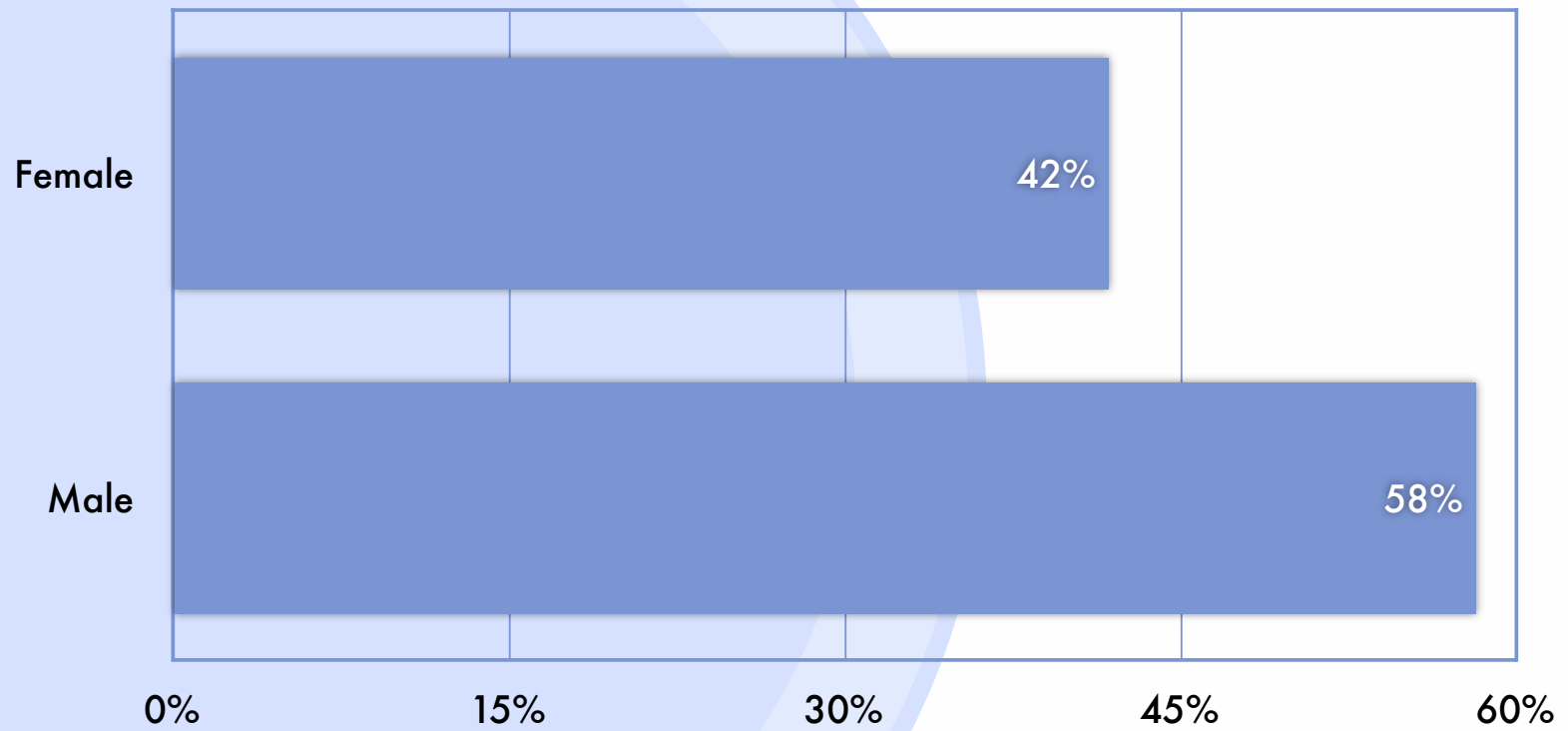
AGE

YOUR AGE?



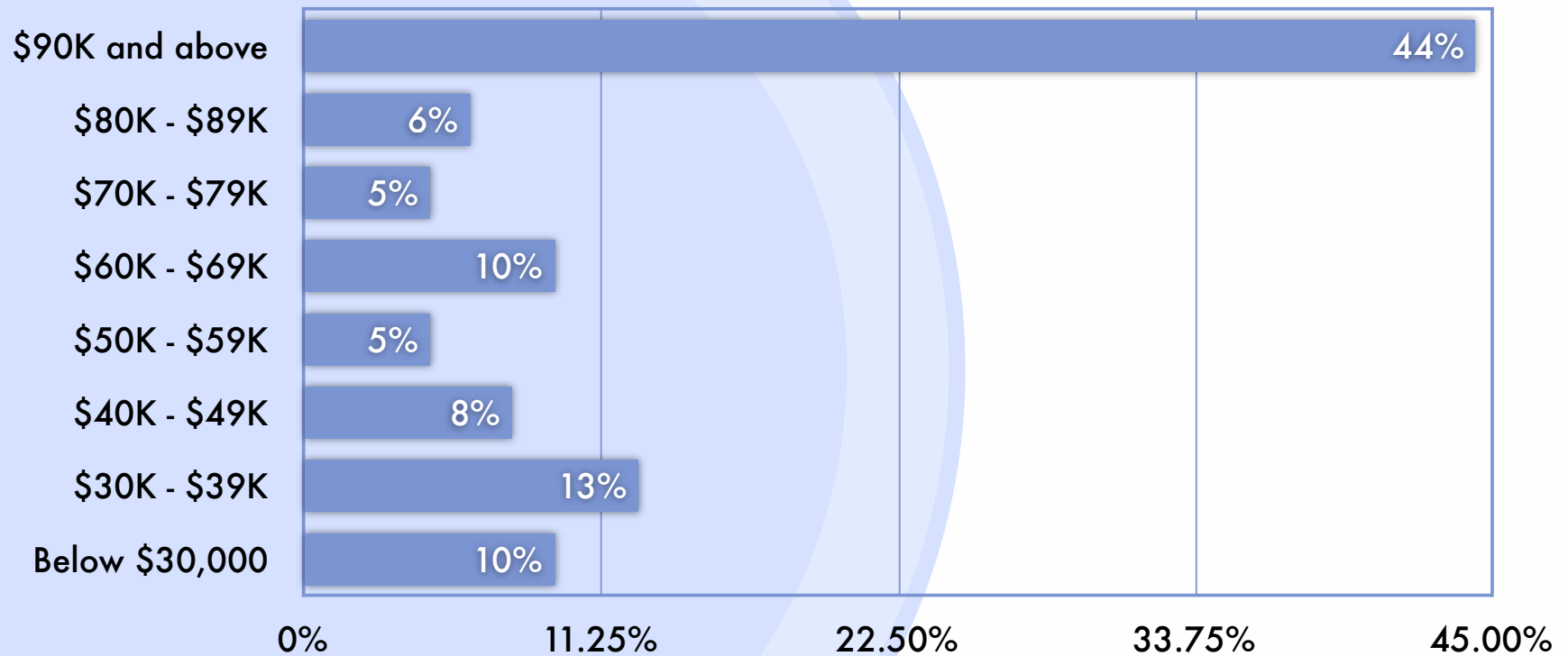
GENDER

YOUR GENDER?



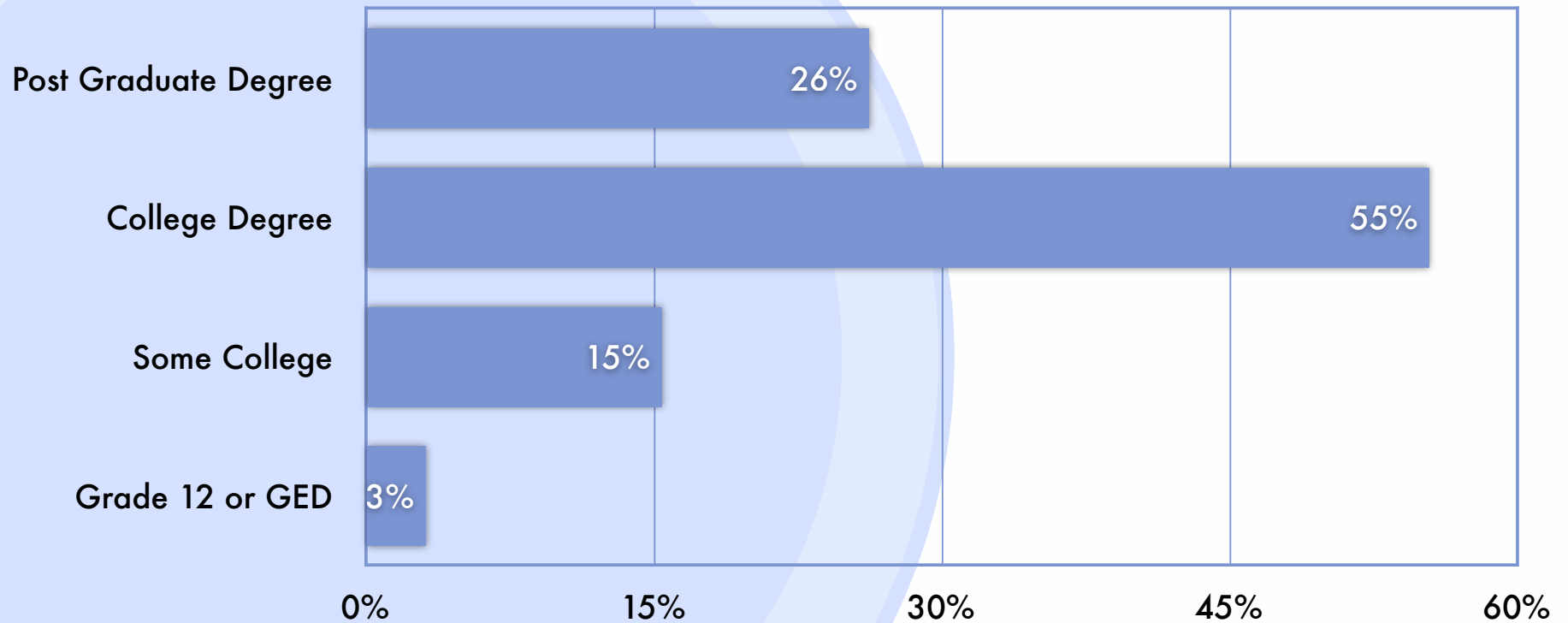
INCOME

WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?



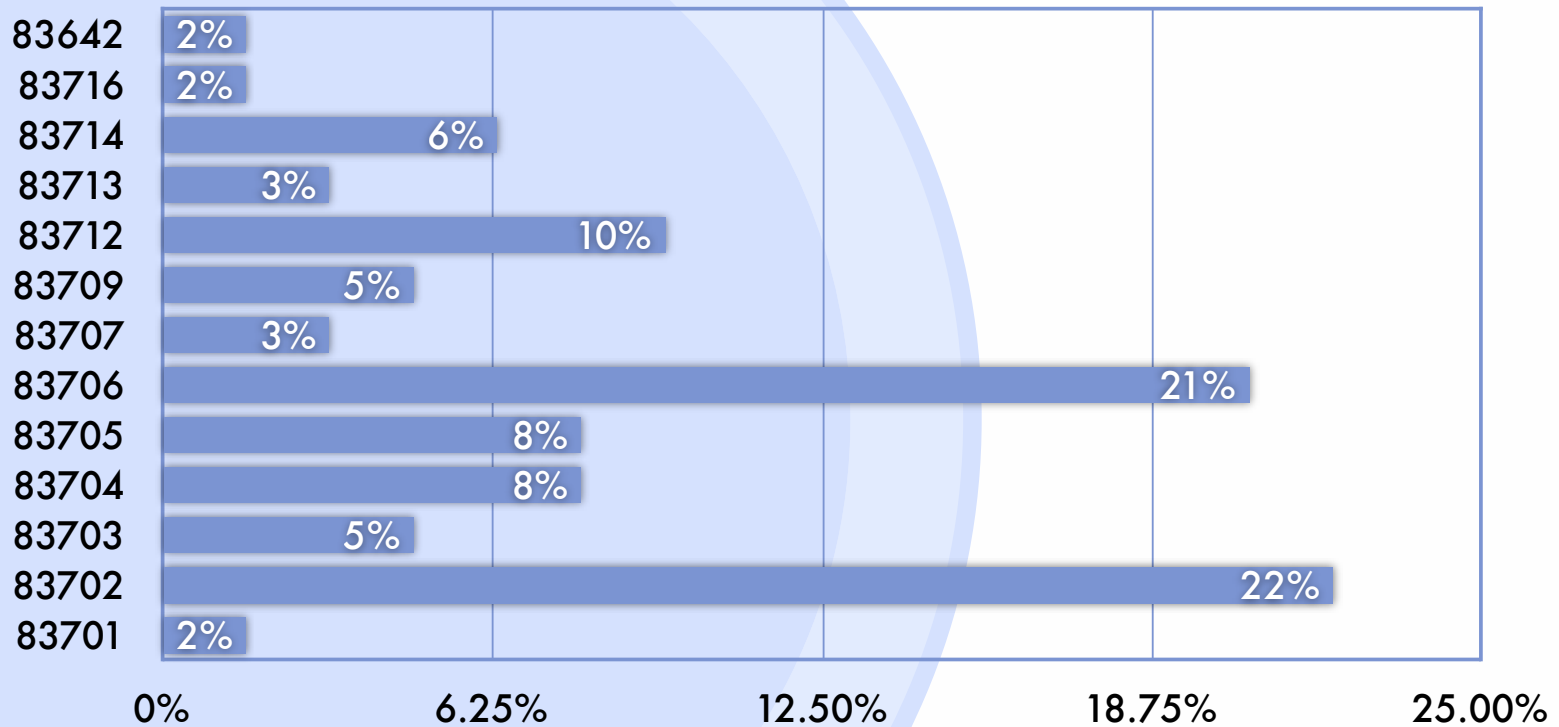
EDUCATION

YOUR EDUCATIONAL LEVEL?



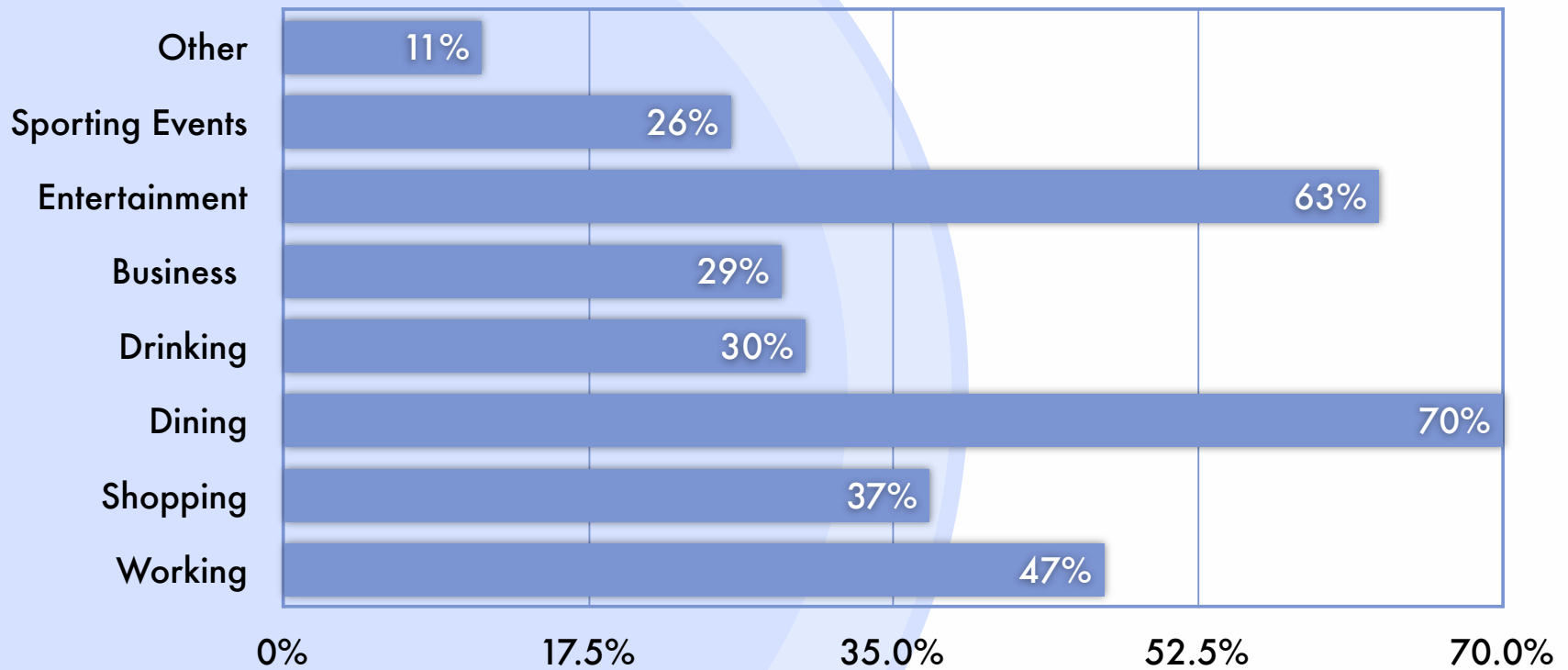
ZIP CODE

WHAT IS YOUR ZIP CODE?



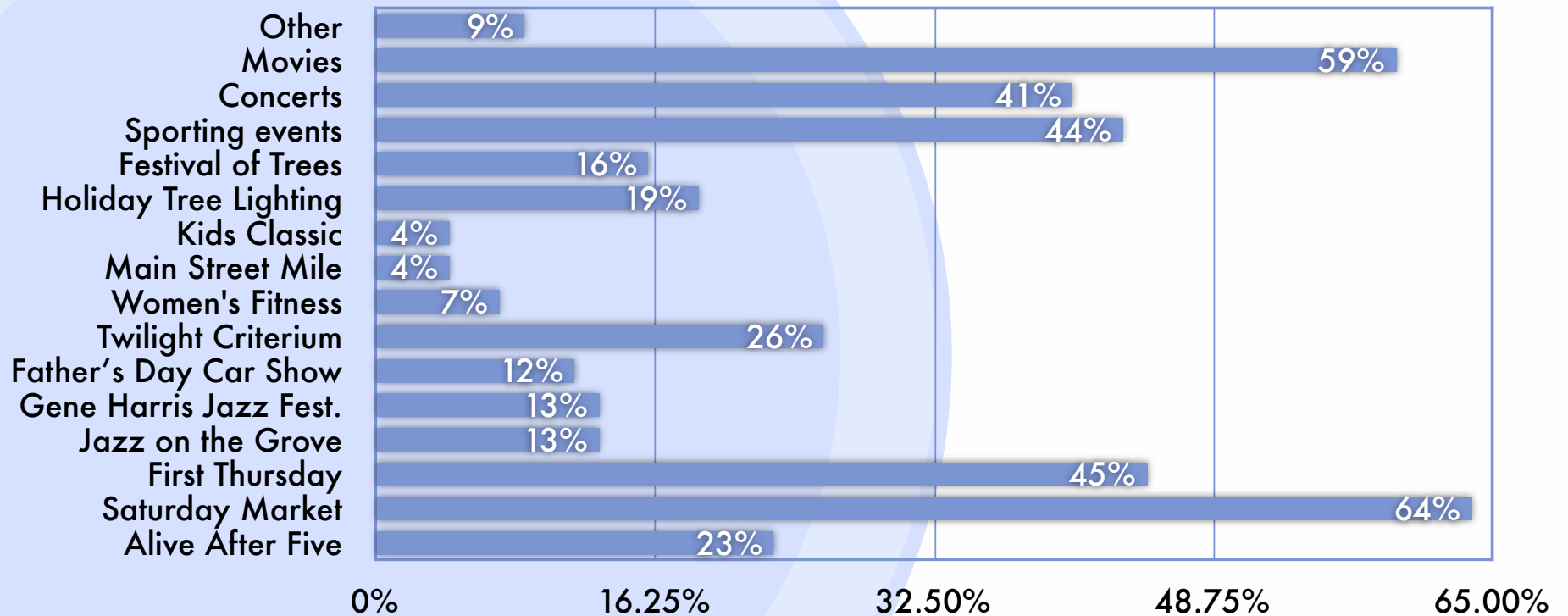
THE HOOK

WHAT BRINGS YOU DOWNTOWN MOST OFTEN?



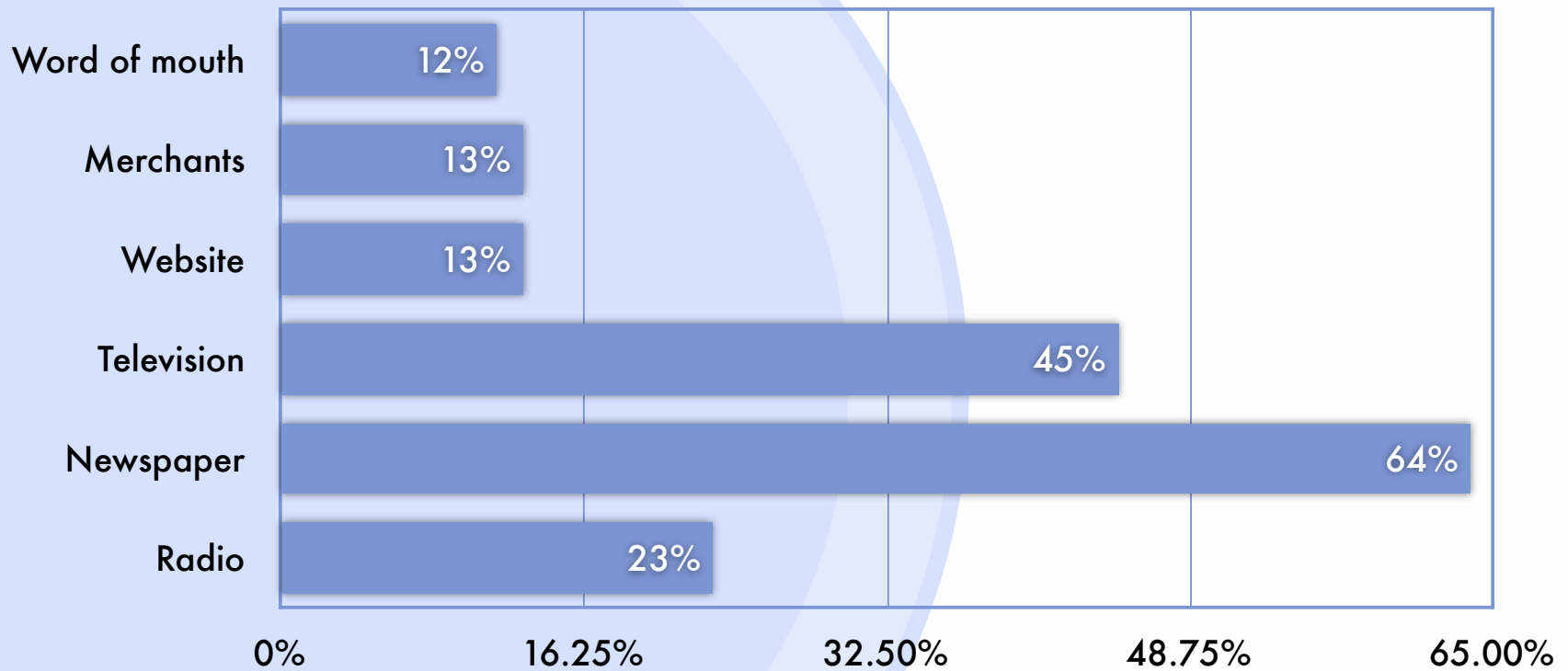
EVENTS

WHAT DOWNTOWN EVENTS DO YOU ATTEND MOST OFTEN?



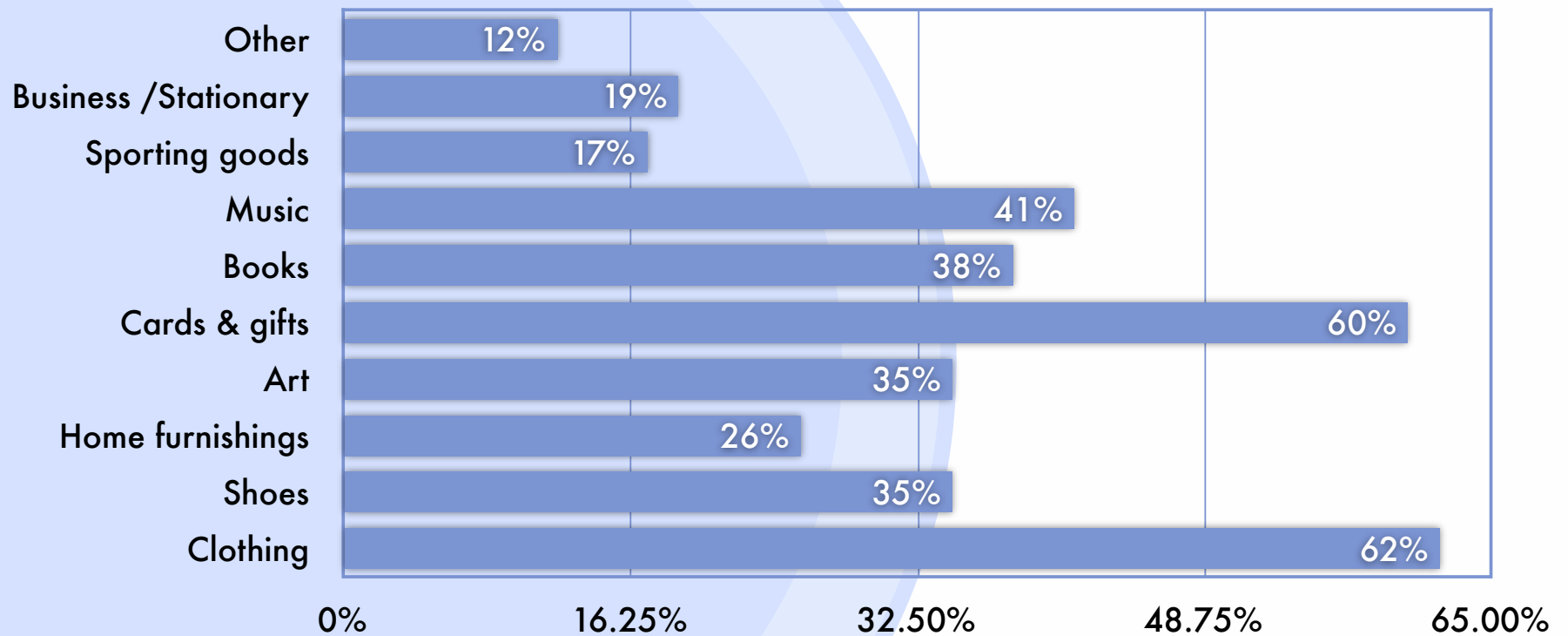
NEWS

HOW DID YOU HEAR ABOUT THESE EVENTS?



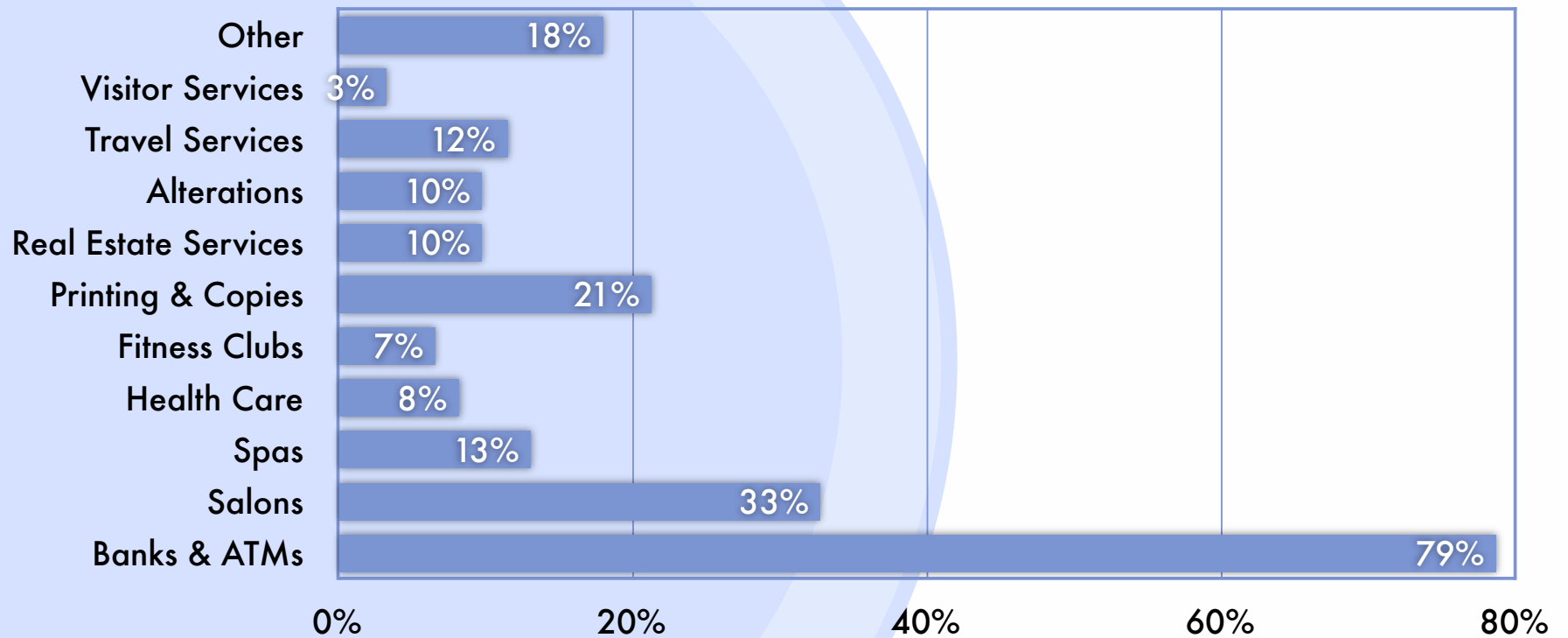
SHOPPING

WHICH RETAIL ITEMS DO YOU SHOP FOR IN DOWNTOWN?



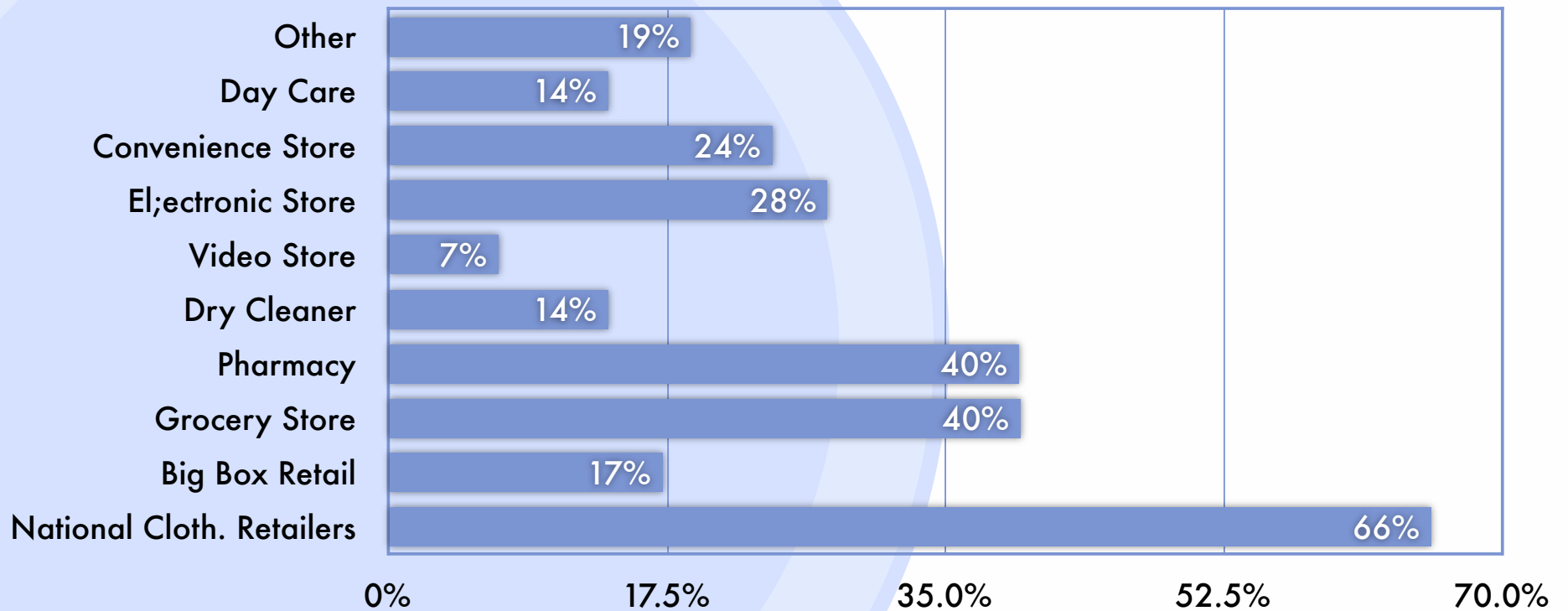
SERVICES

WHAT SERVICES DO YOU USE DOWNTOWN?



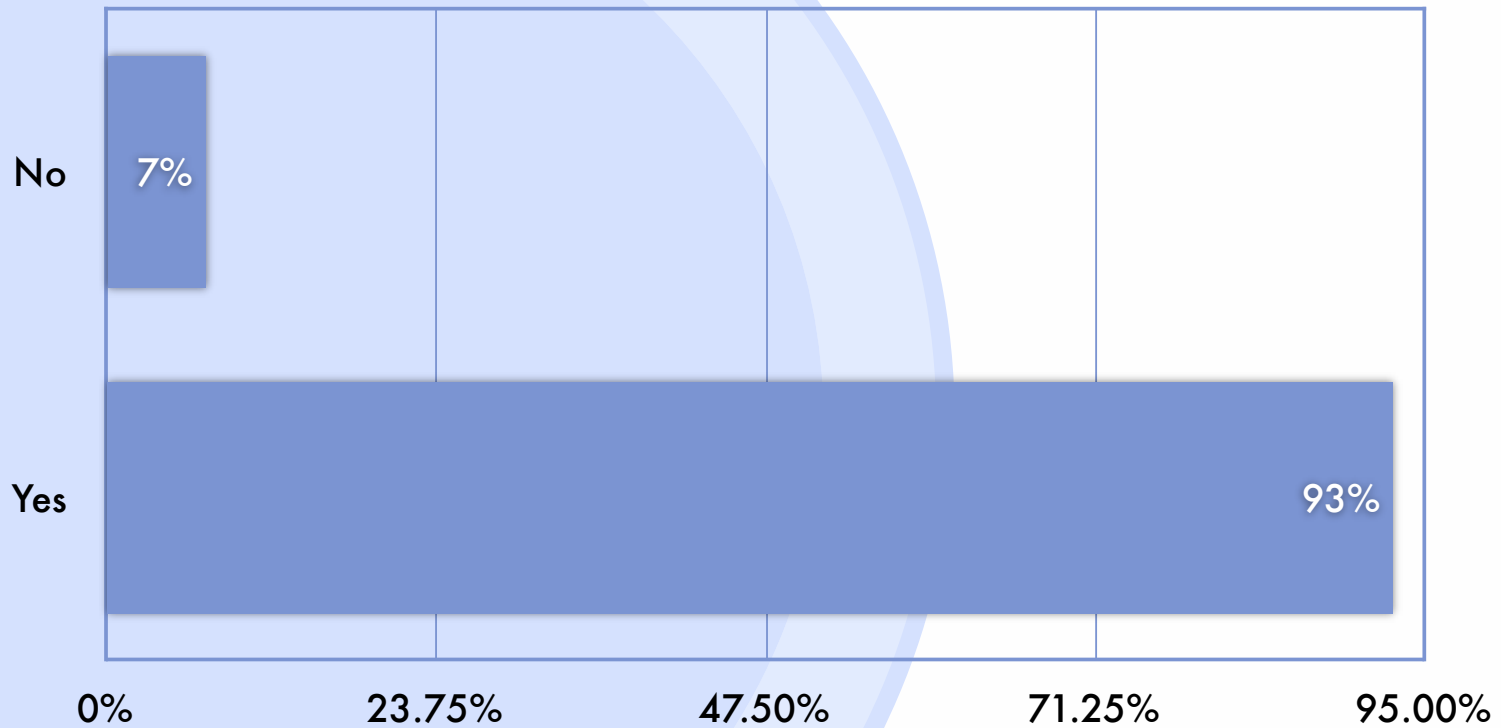
FUTURE

WHAT TYPE OF BUSINESSES WOULD YOU LIKE TO HAVE DOWNTOWN?



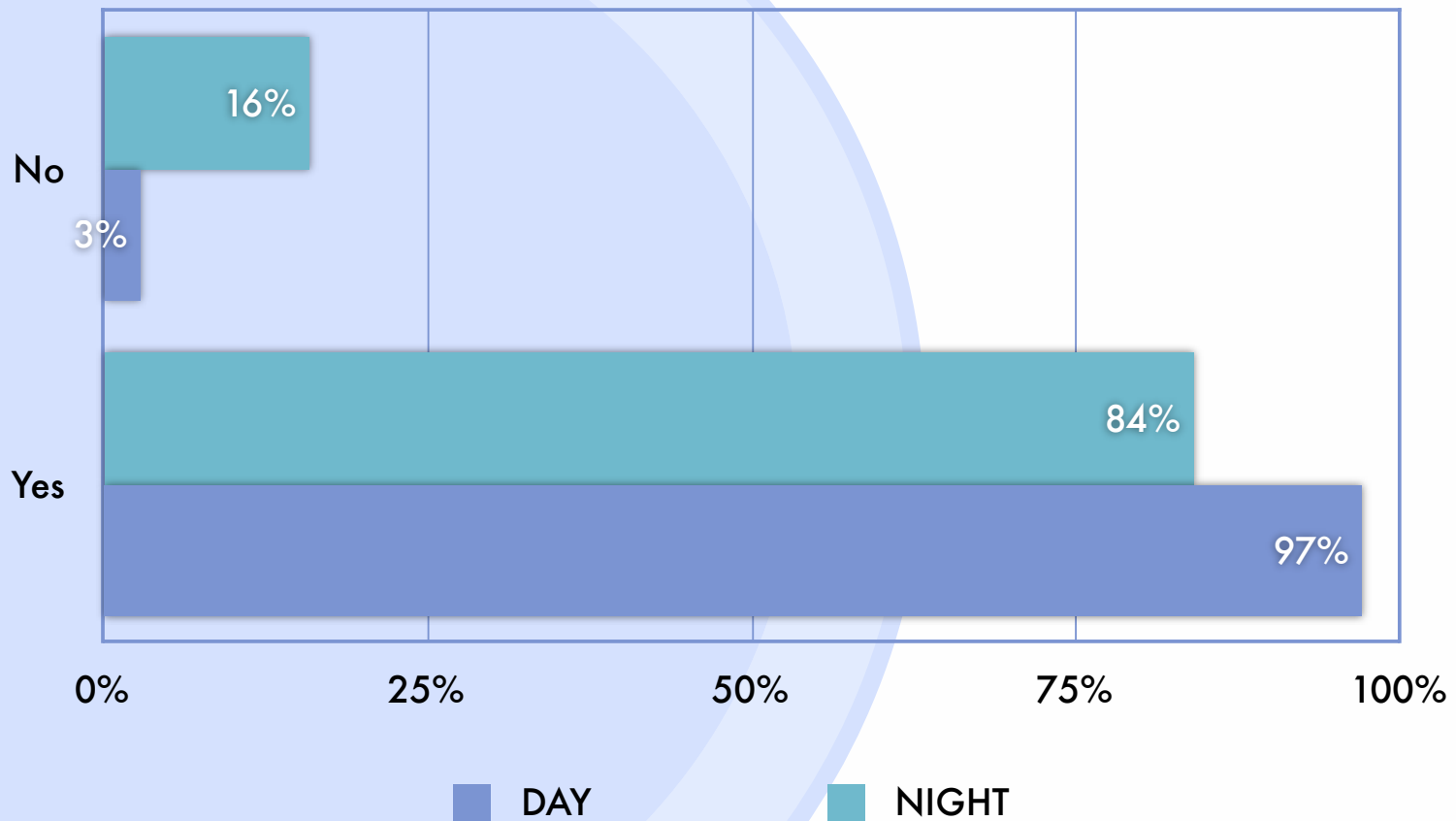
CLEANLINESS

DO YOU CONSIDER DOWNTOWN CLEAN?



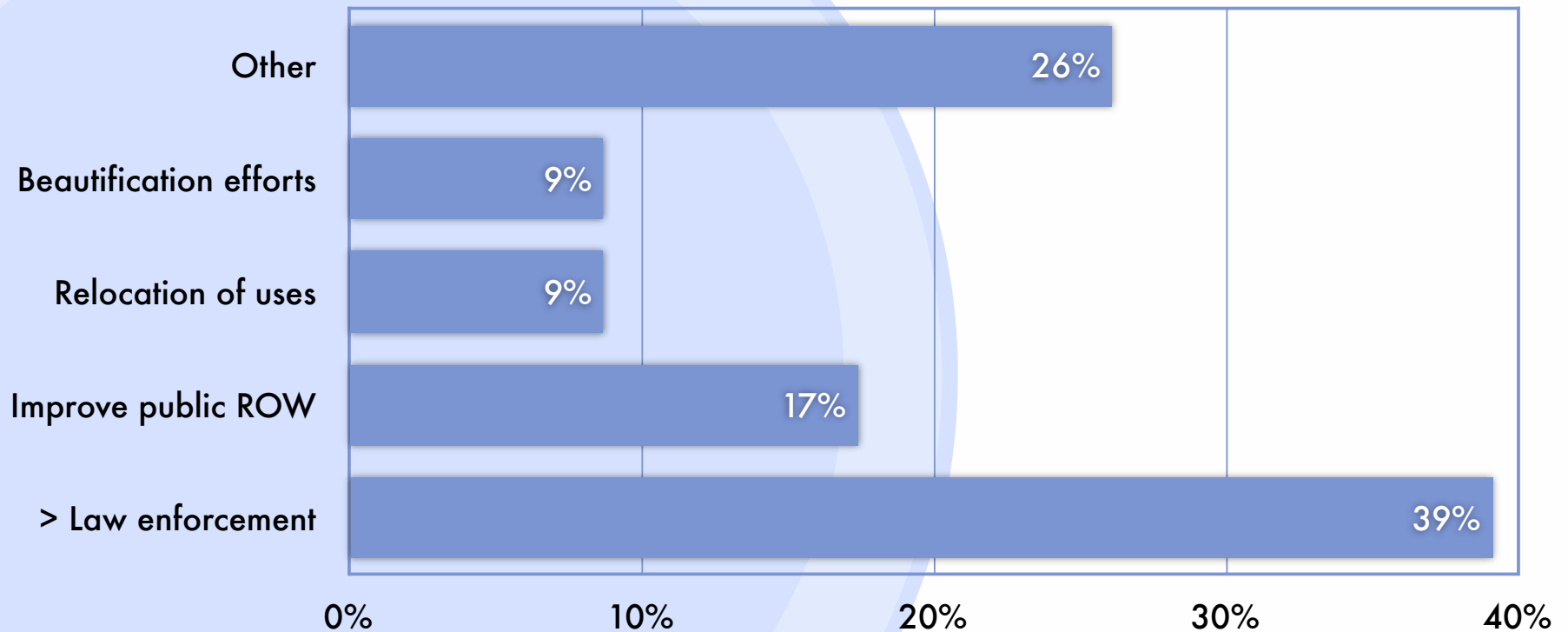
SAFETY

DO YOU FEEL SAFE DOWNTOWN DURING THE DAY AND NIGHT?



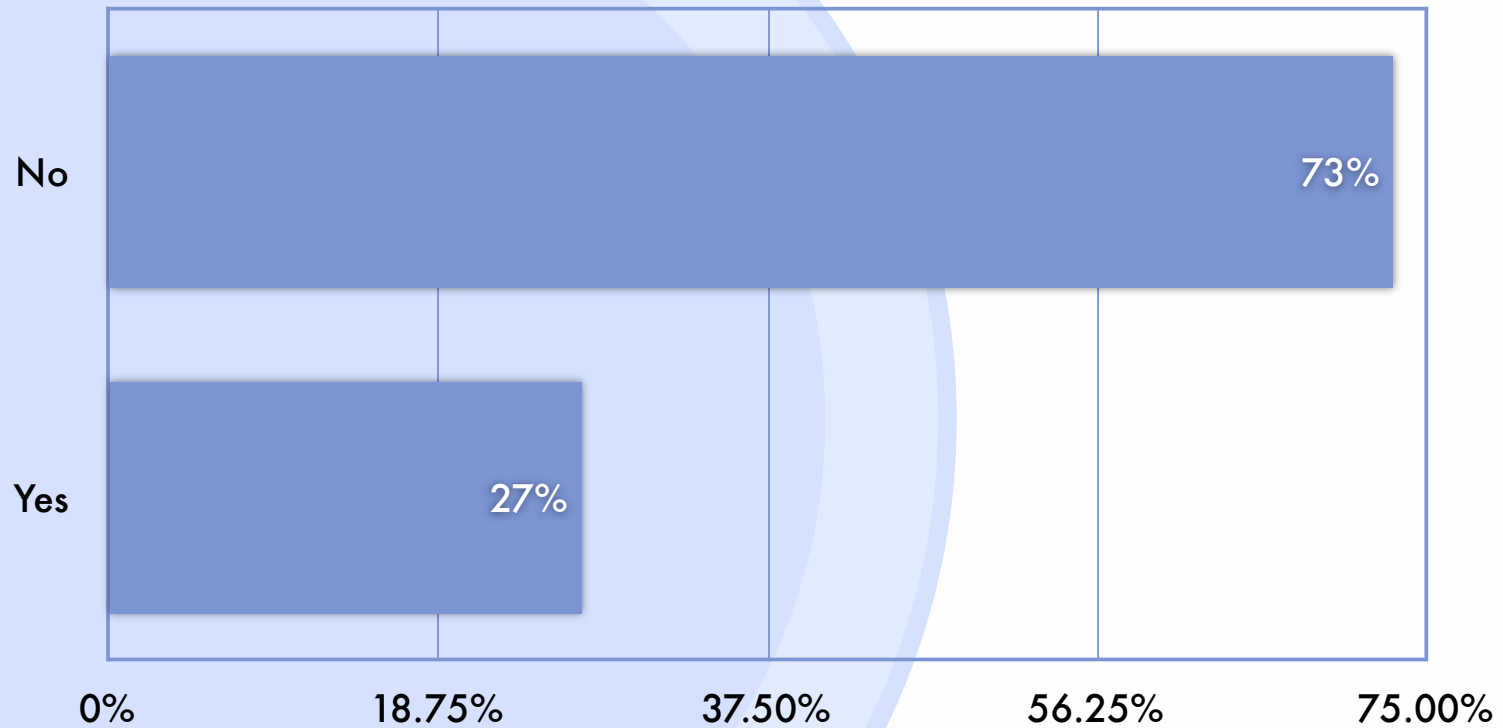
SUGGESTIONS

DO YOU HAVE SUGGESTIONS FOR HOW TO MAKE DOWNTOWN SAFER?



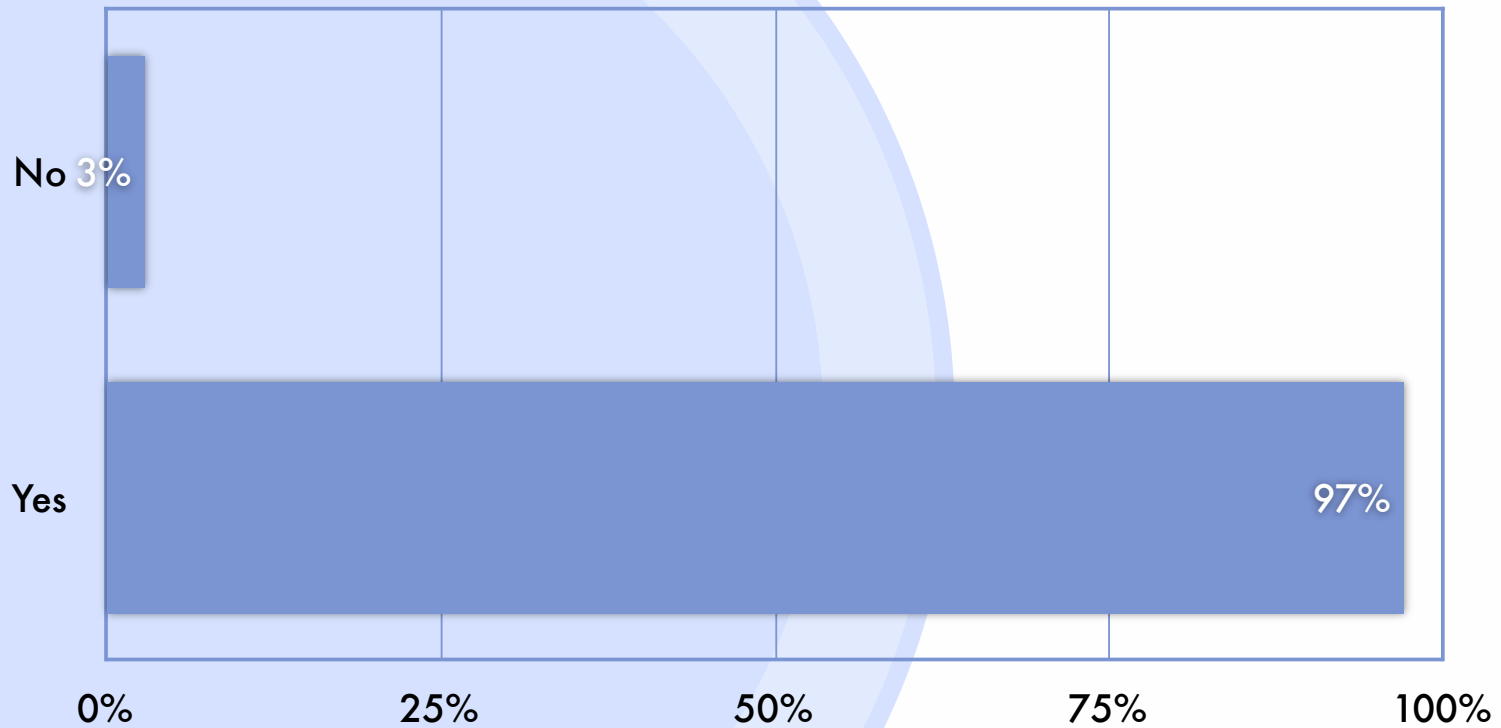
GRAFFITI

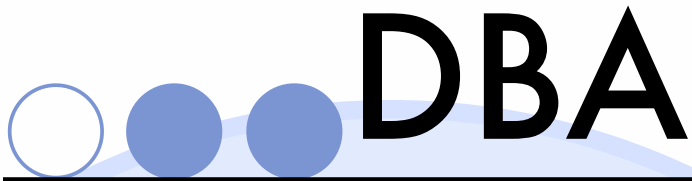
IS GRAFFITI A PROBLEM DOWNTOWN?



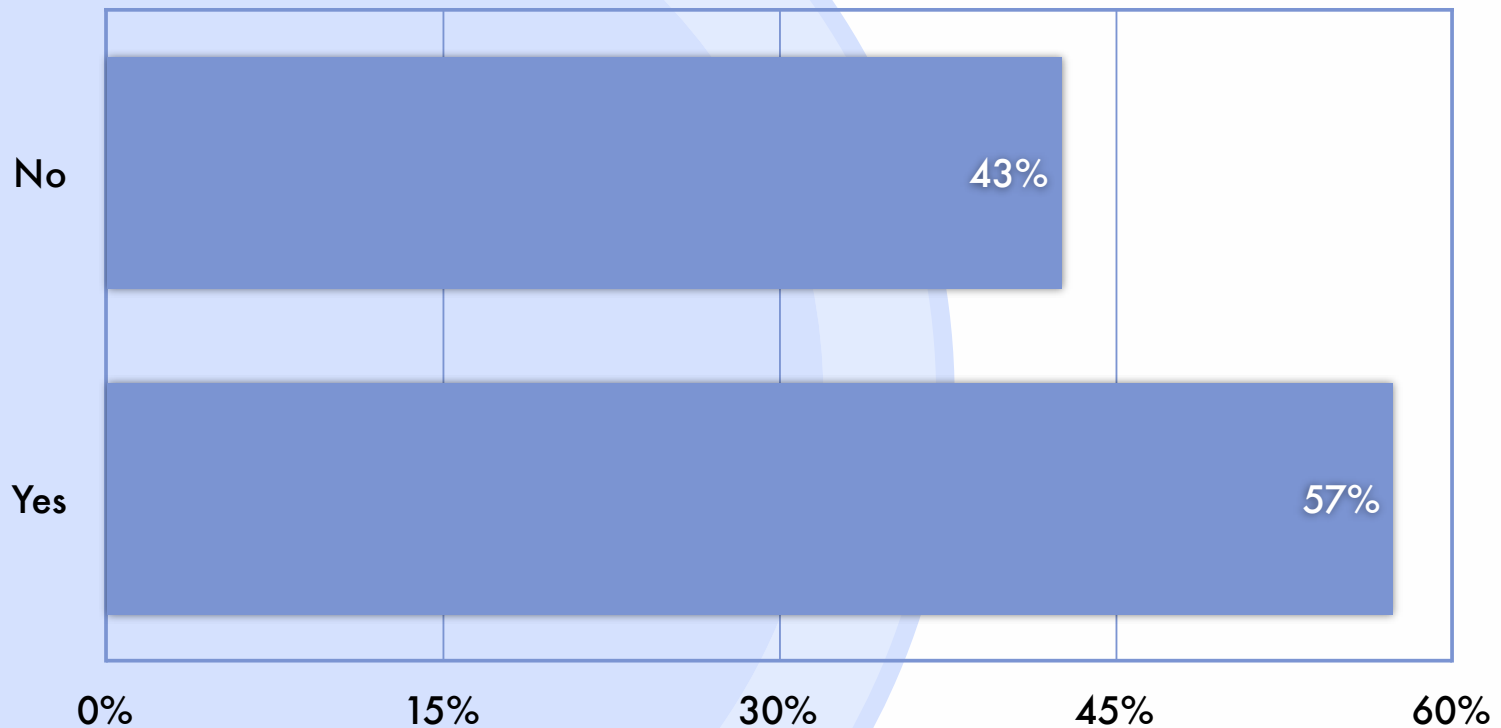
PLANTERS

DO THE FLOWER PLANTERS ENHANCE DOWNTOWN?



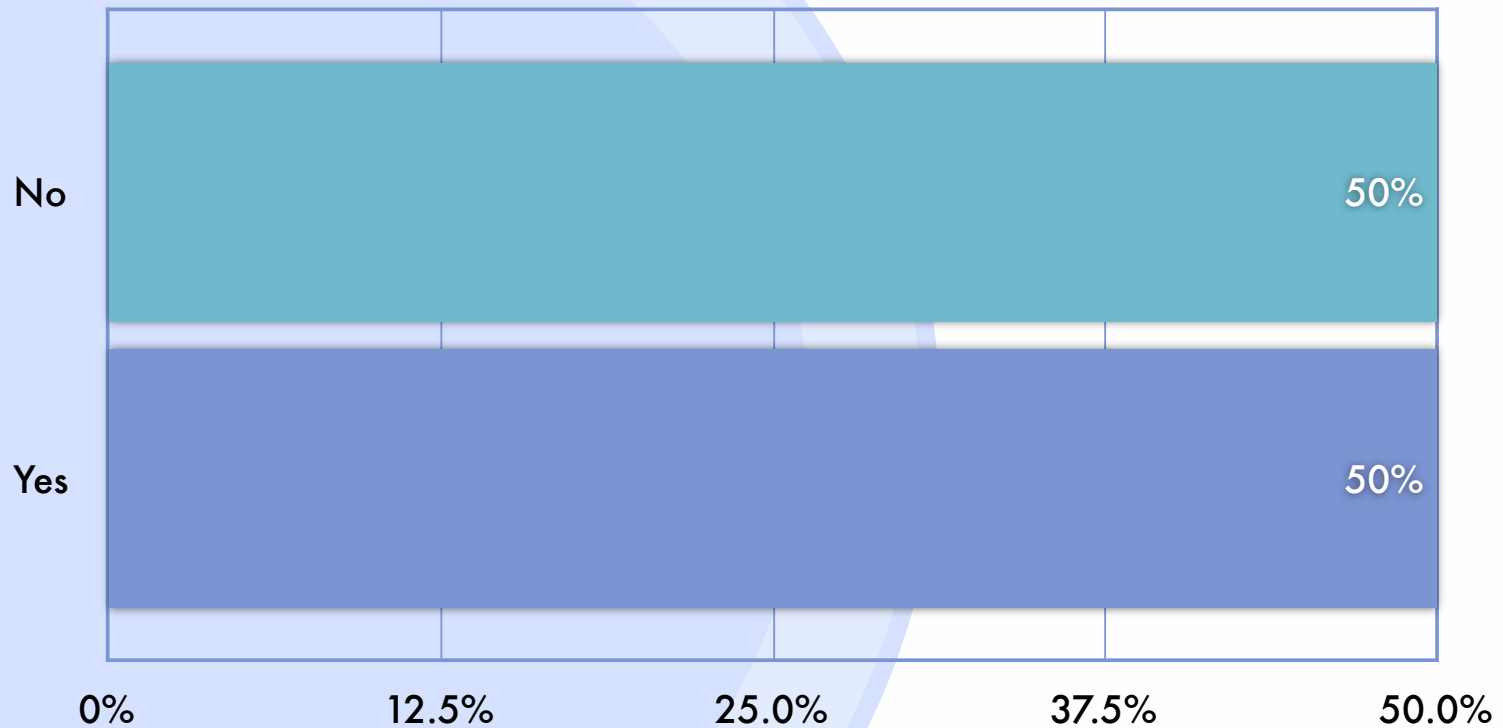


DID YOU KNOW THE DBA (Downtown Boise Association) PROVIDES SIDEWALK CLEANING, SNOW REMOVAL, AND TRASH REMOVAL SERVICES FOR DOWNTOWN?



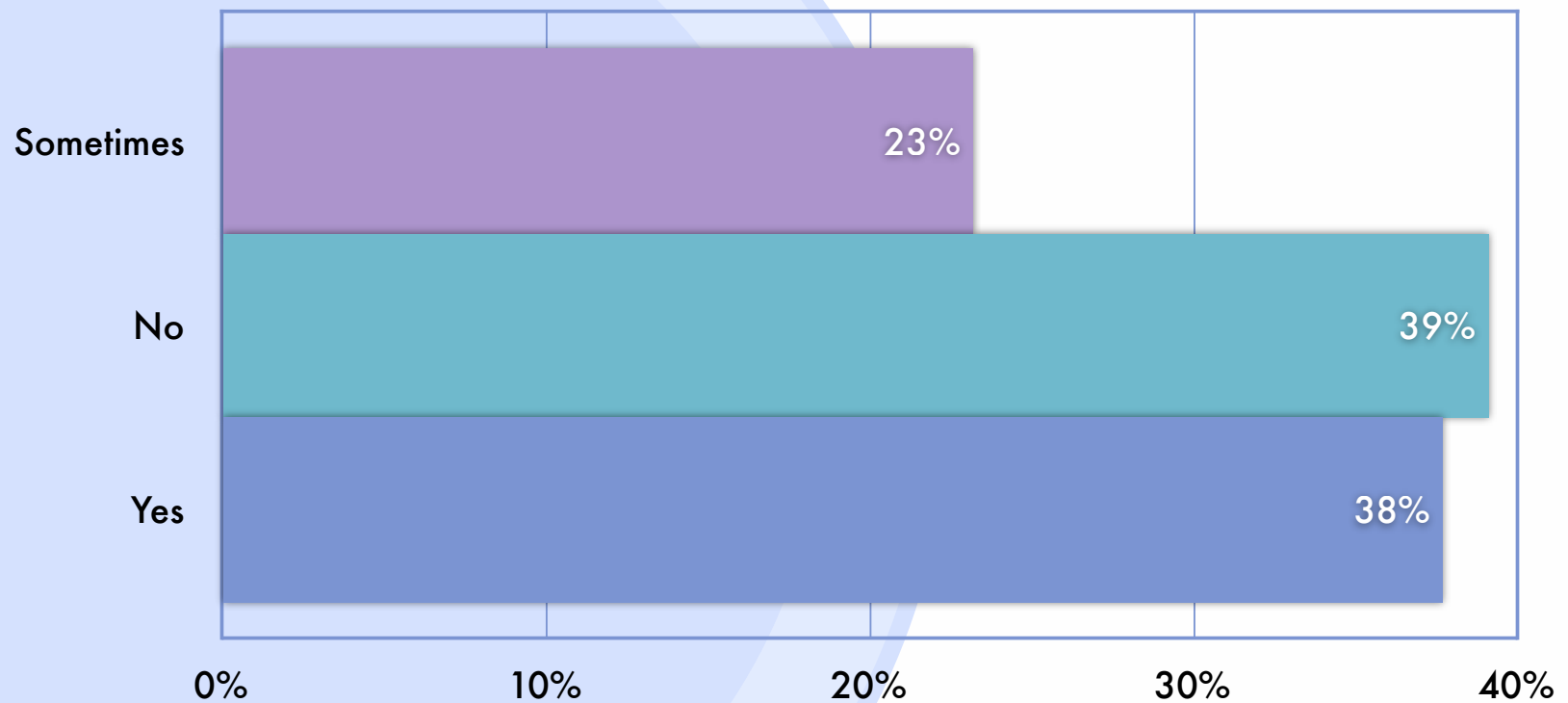
GIFT CARD

DID YOU KNOW THE DBA OFFERS A DOWNTOWN GIFT CARD PROGRAM?



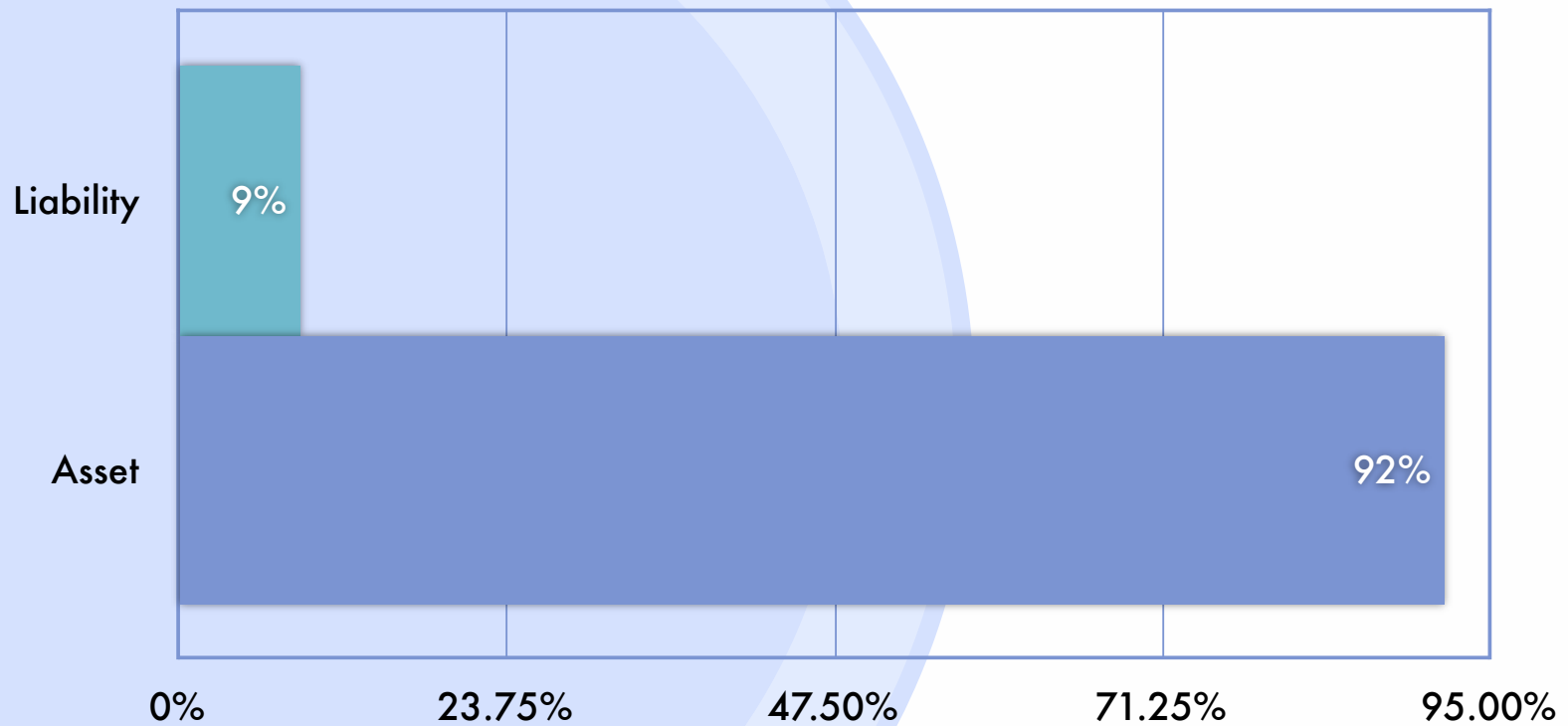
EMPLOYMENT

DO YOU WORK DOWNTOWN?



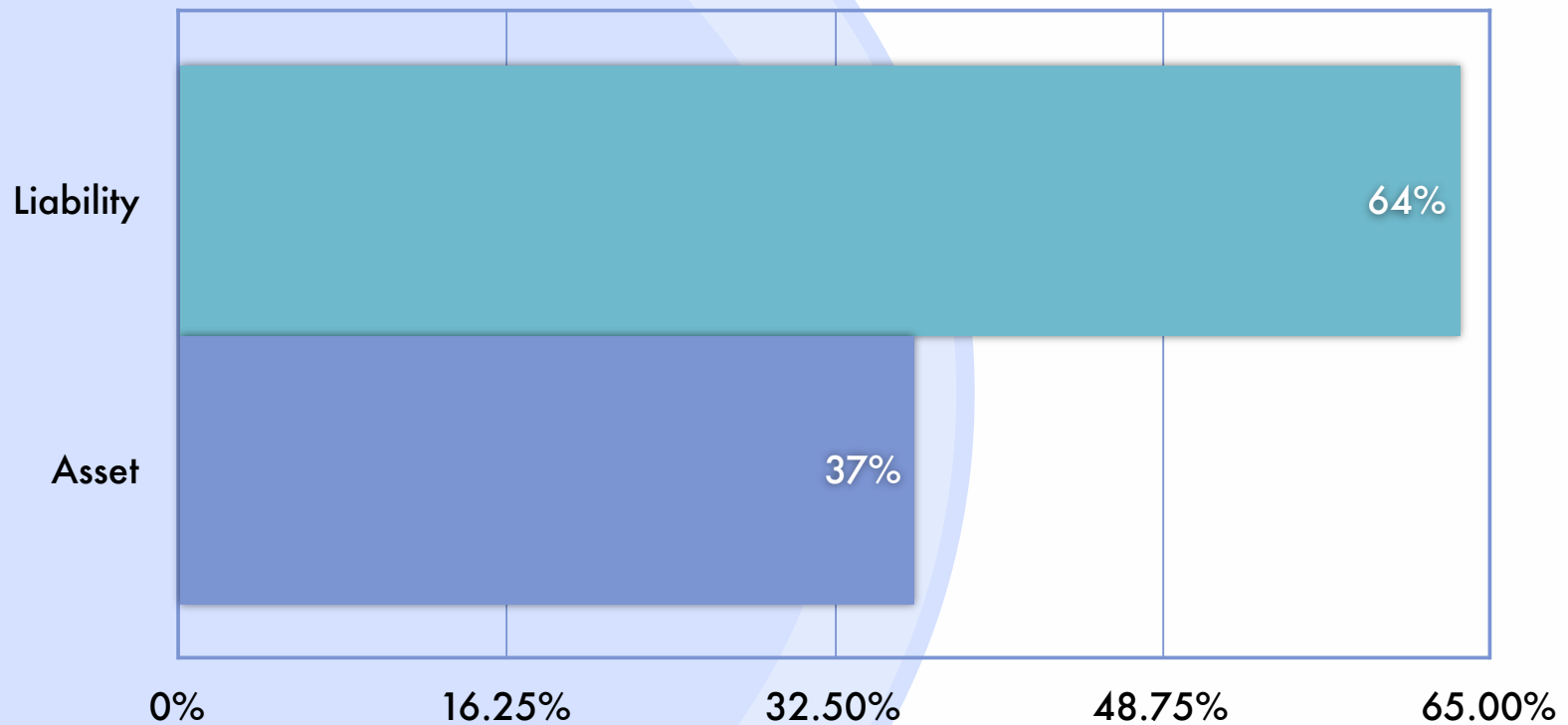
EVENTS

DO YOU CONSIDER EVENTS LIKE "ALIVE AFTER FIVE" AN ASSET OR LIABILITY?



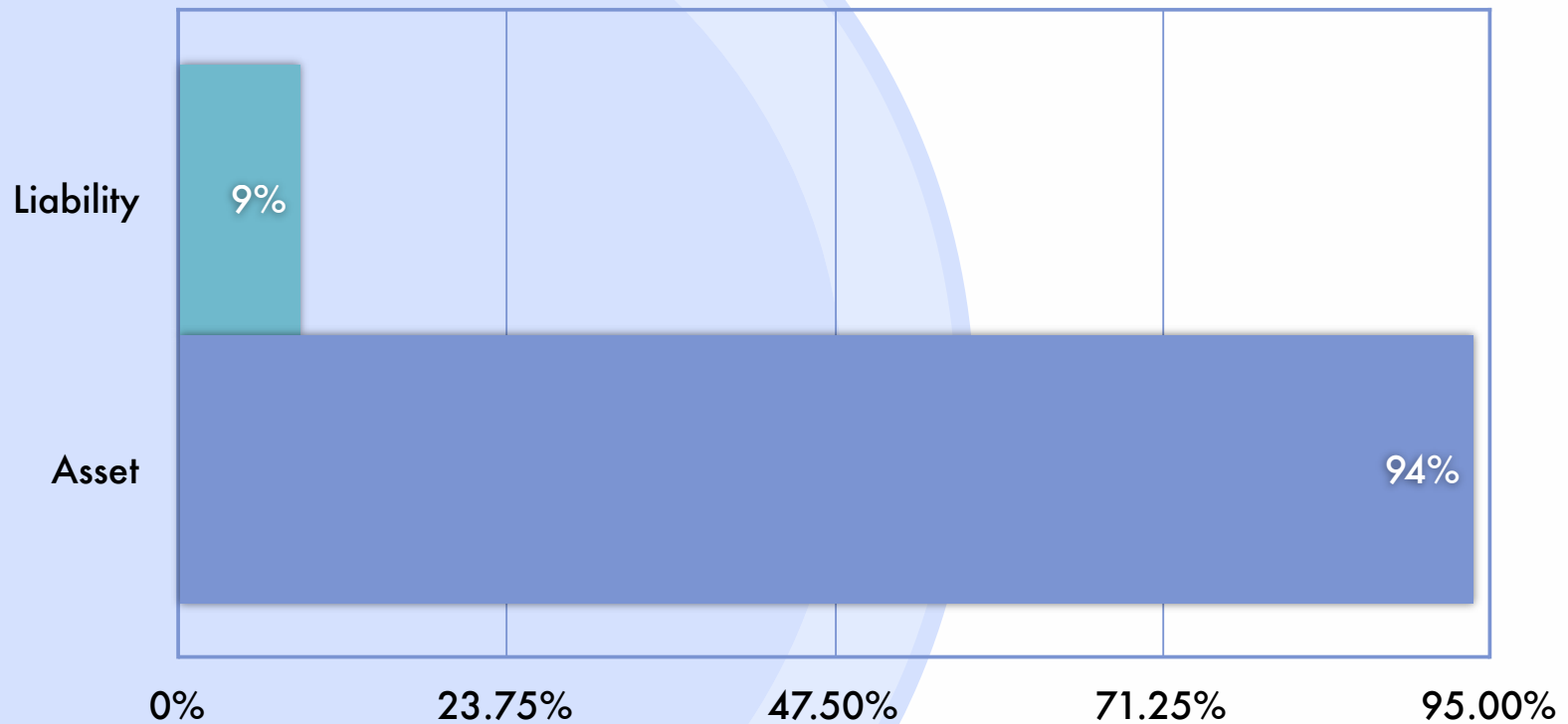
THE "CRUISE"

DO YOU CONSIDER THE FRIDAY AND SATURDAY NIGHT CRUISE AN ASSET OR LIABILITY?



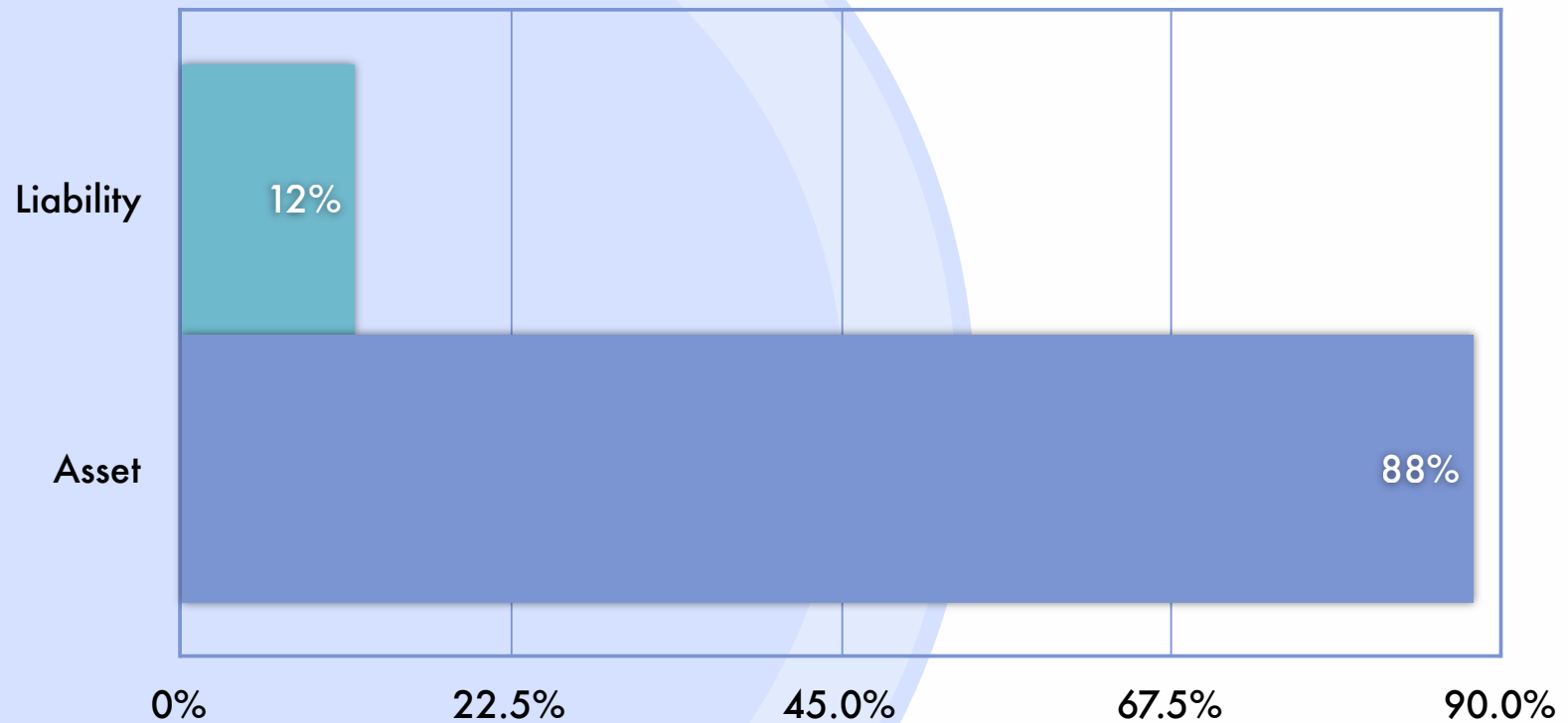
QWEST ARENA

DO YOU CONSIDER THE QWEST ARENA AN ASSET OR LIABILITY?



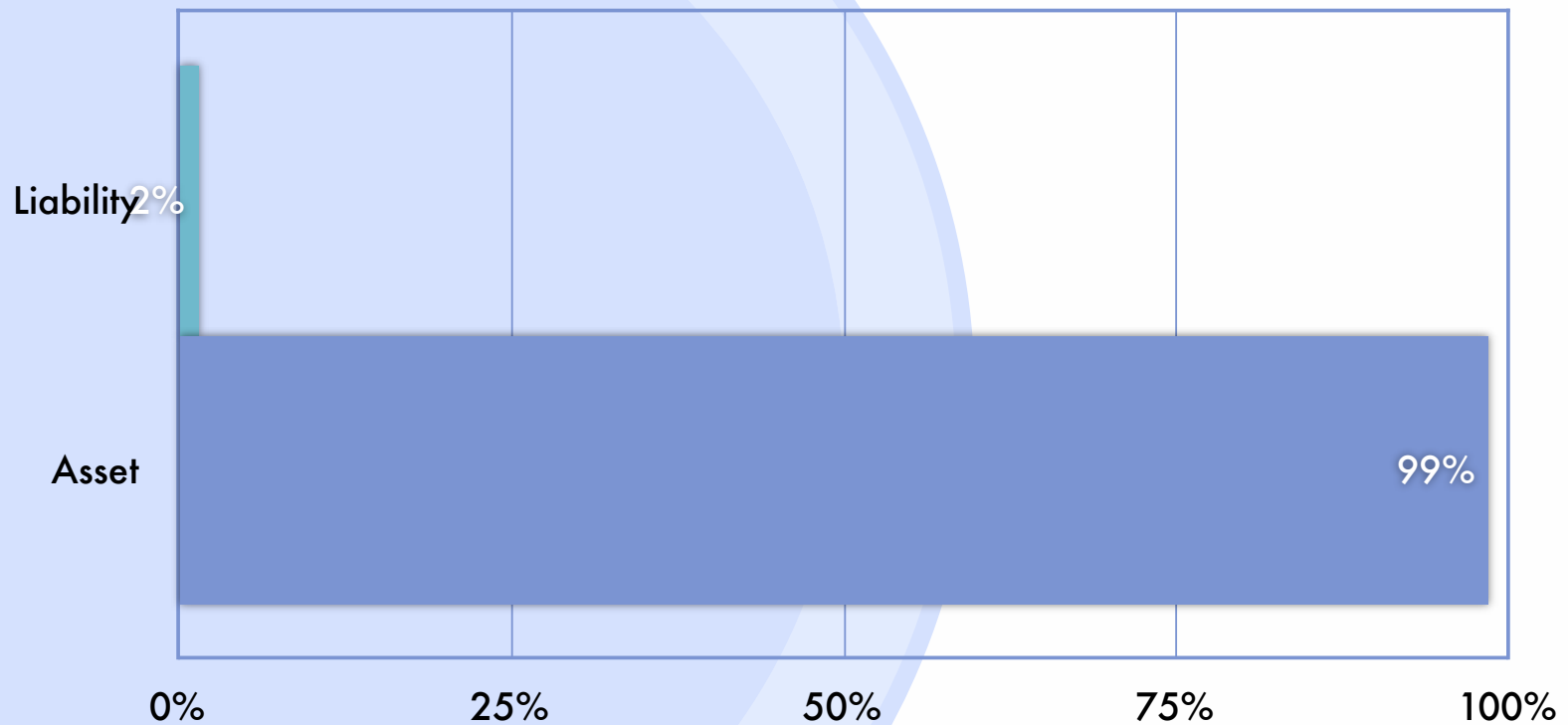
CONVENTIONS

DO YOU CONSIDER THE CONVENTION CENTER AN ASSET OR LIABILITY?



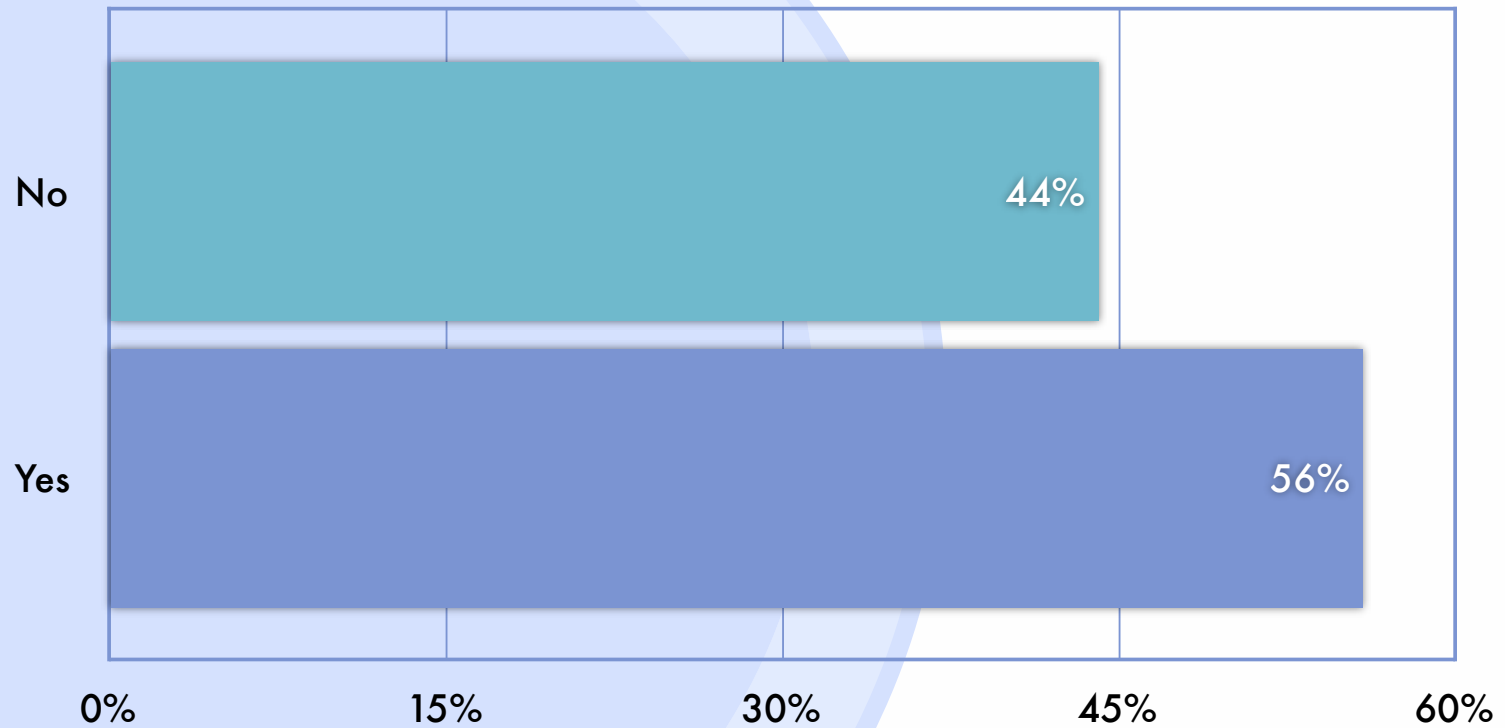
CULTURAL

DO YOU CONSIDER THE CULTURAL VENUES ASSETS OR LIABILITIES?



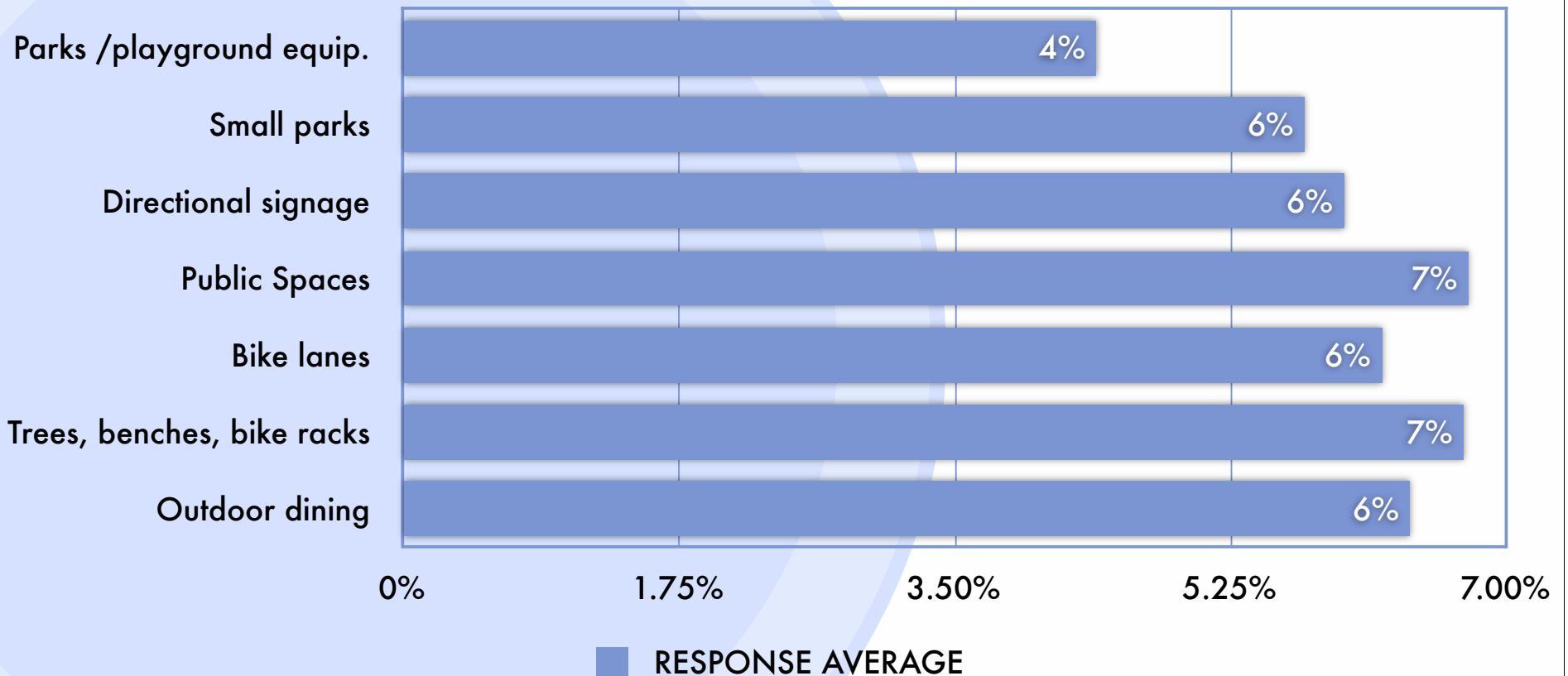
LIVING

WOULD YOU LIKE TO LIVE DOWNTOWN?



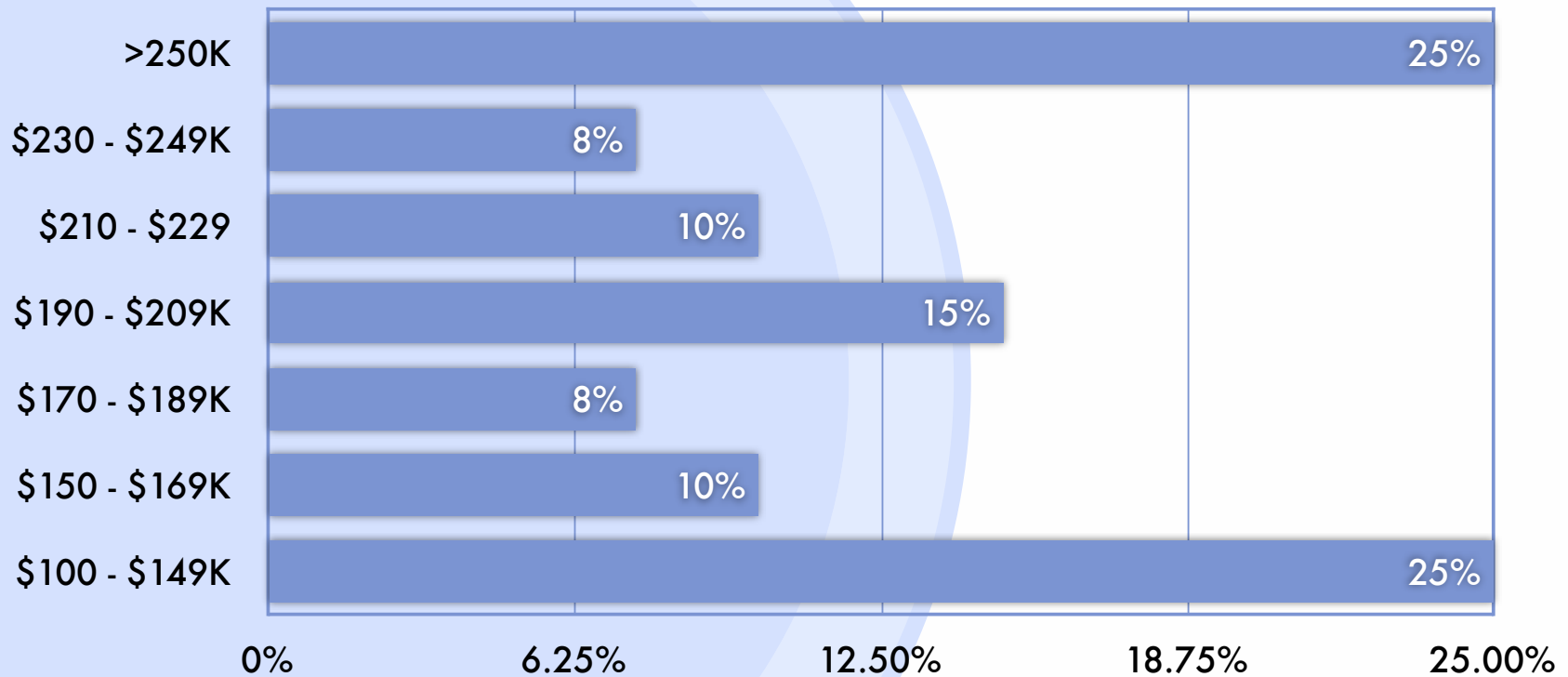
PRICE RANGE

PLEASE RANK THE FOLLOWING LIST OF DOWNTOWN PUBLIC IMPROVEMENTS IN ORDER OF IMPORTANCE?



HOUSING COST

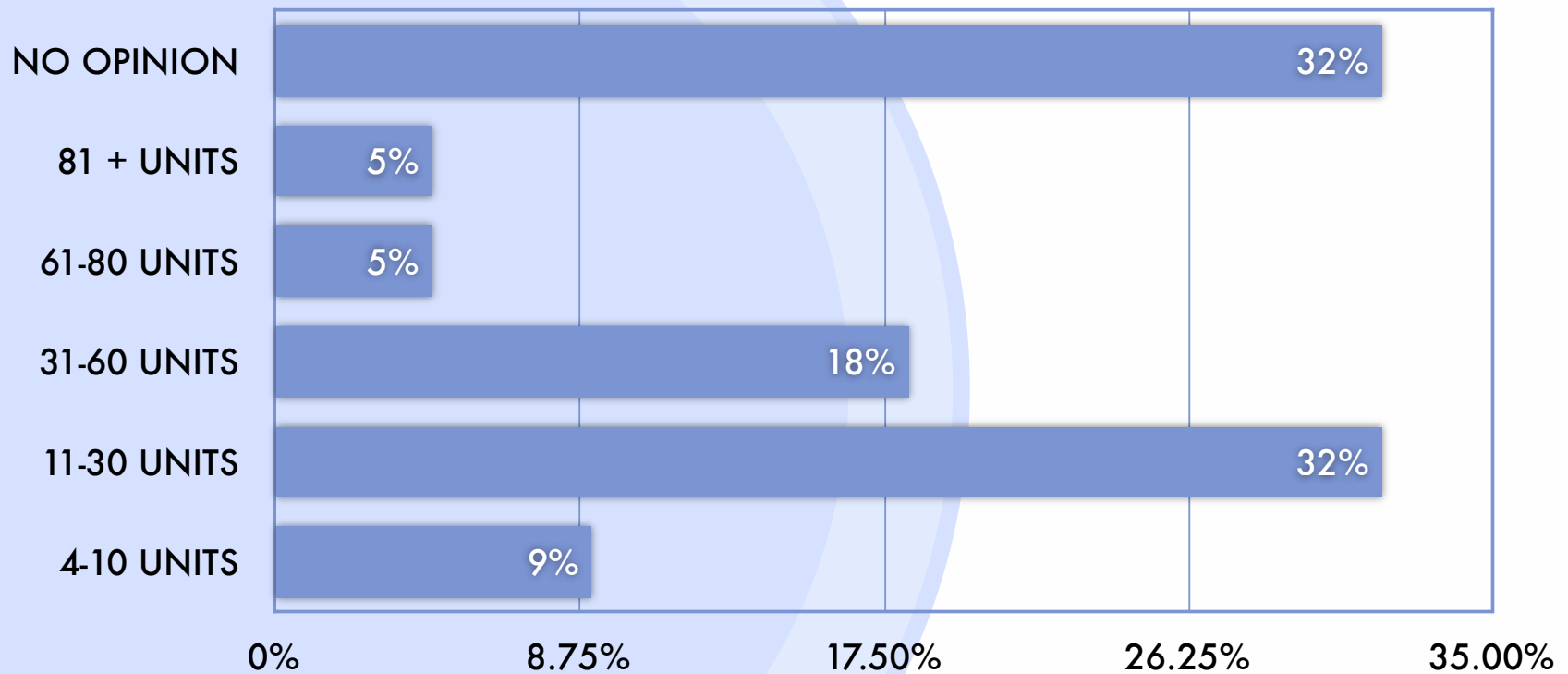
WHAT PRICE RANGE COULD YOU AFFORD FOR A CONDOMINIUM?





BUILDING SIZE

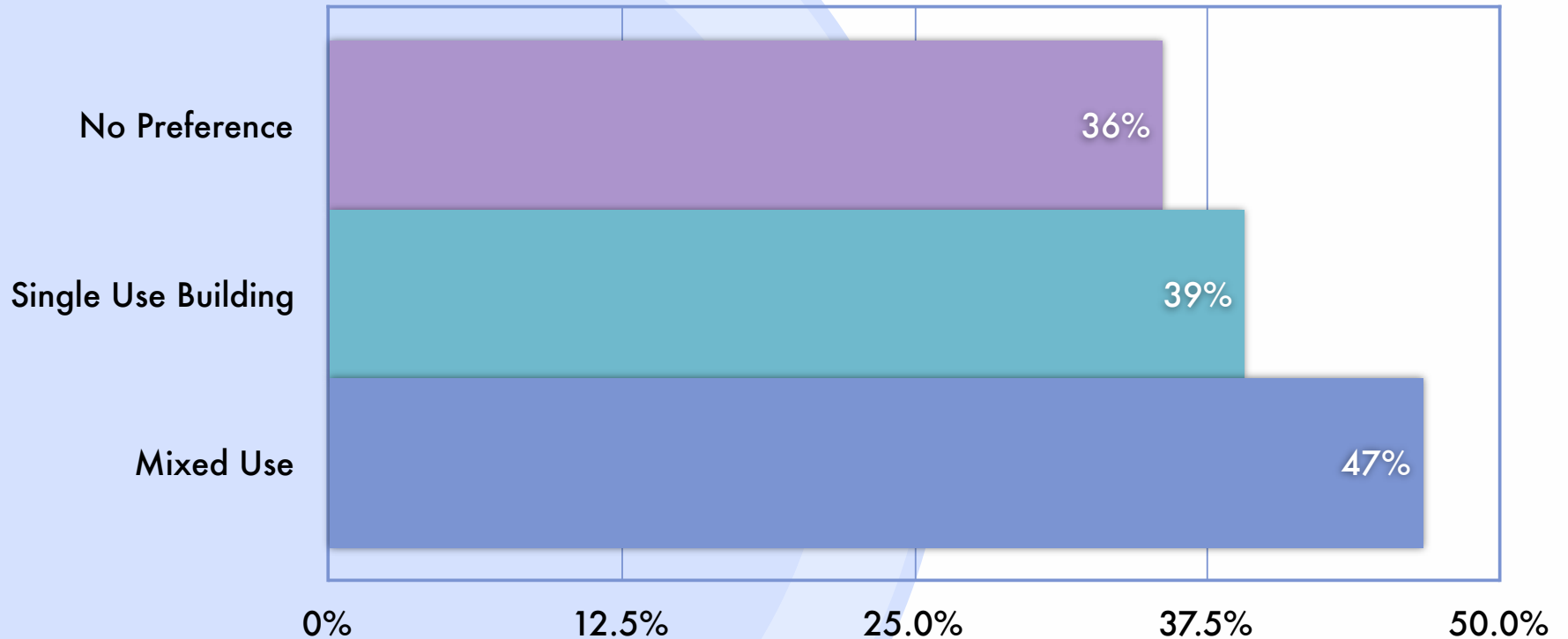
WHAT SIZE BUILDING WOULD YOU PREFER TO LIVE IN?





DEVELOP. TYPE

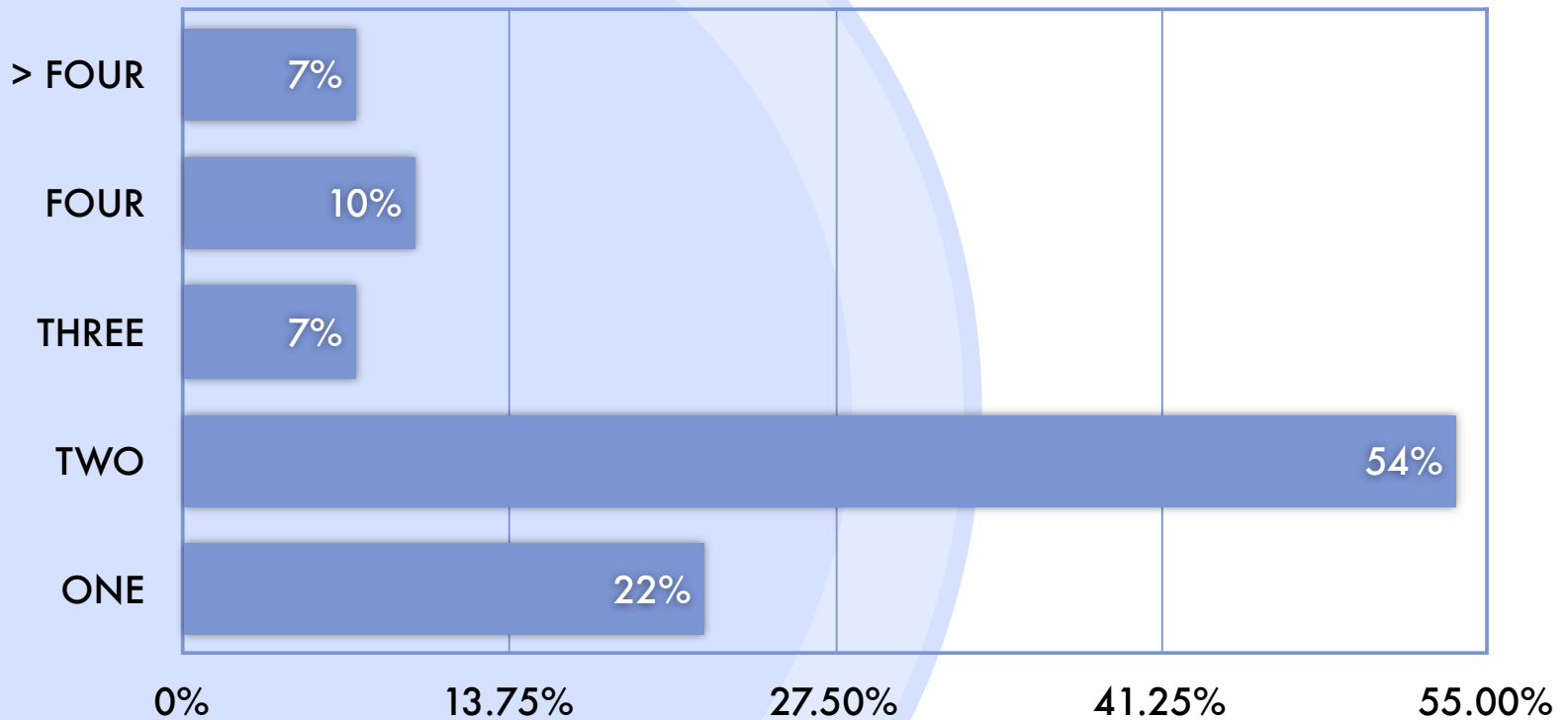
WHICH TYPE OF A DEVELOPMENT WOULD YOU PREFER TO LIVE IN?





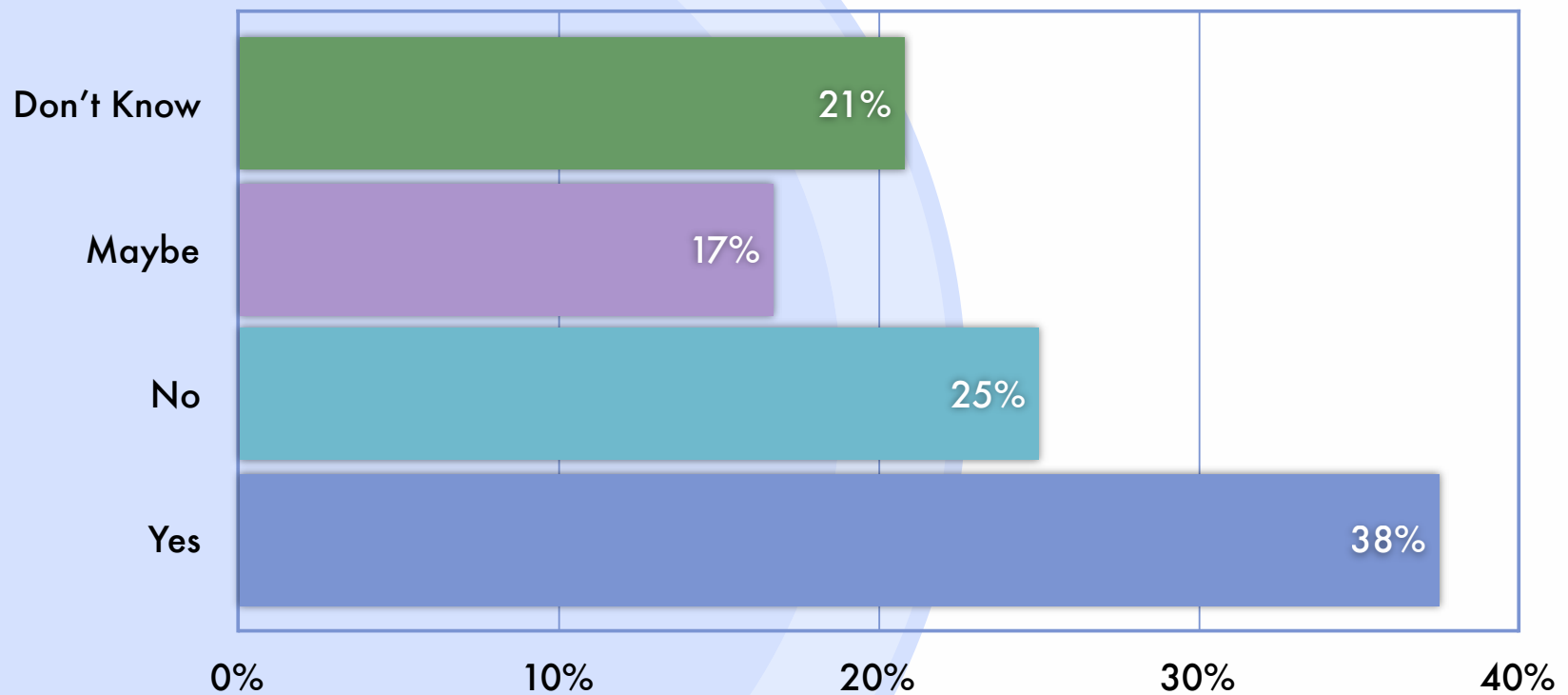
HOUSEHOLD

HOW MANY PEOPLE LIVE IN YOUR HOUSEHOLD?



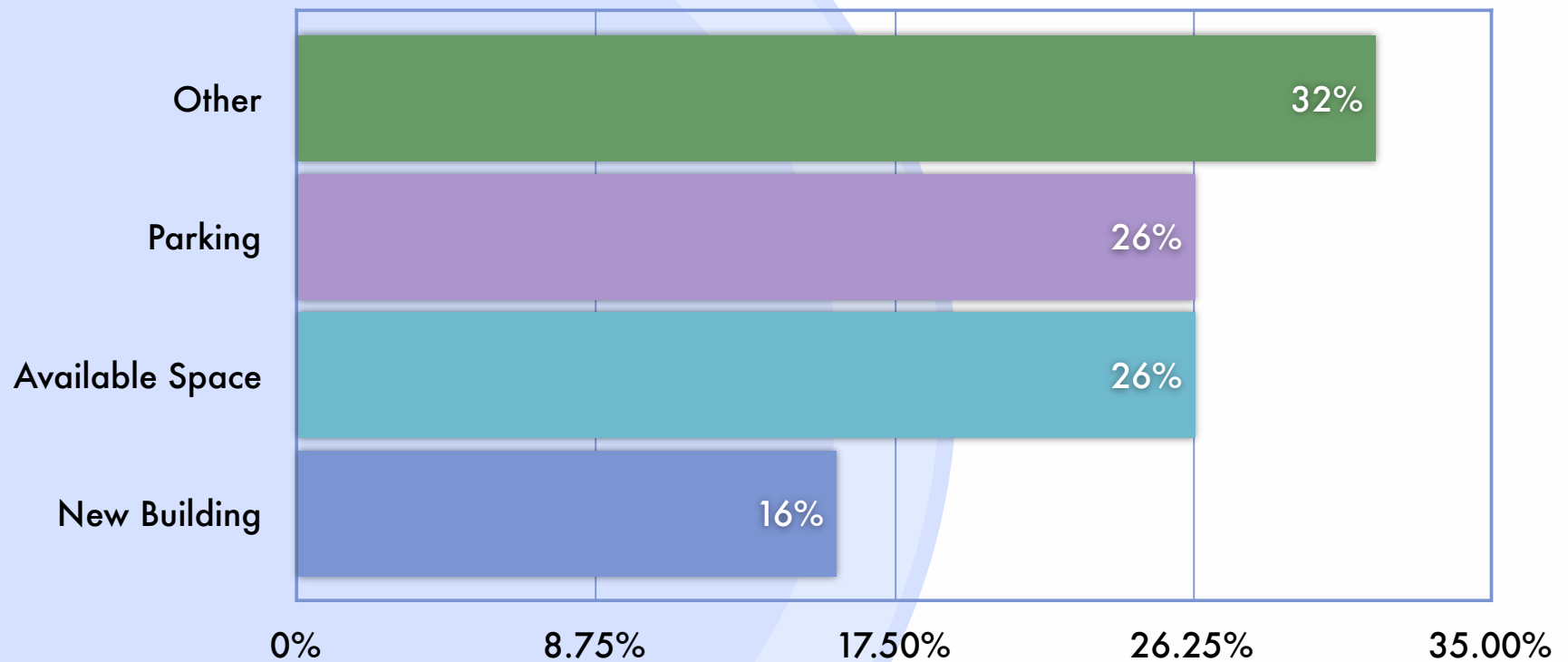
BUS. EXPANSION

IF YOU OWN A BUSINESS DOWNTOWN, DO YOU HAVE A NEED TO EXPAND?



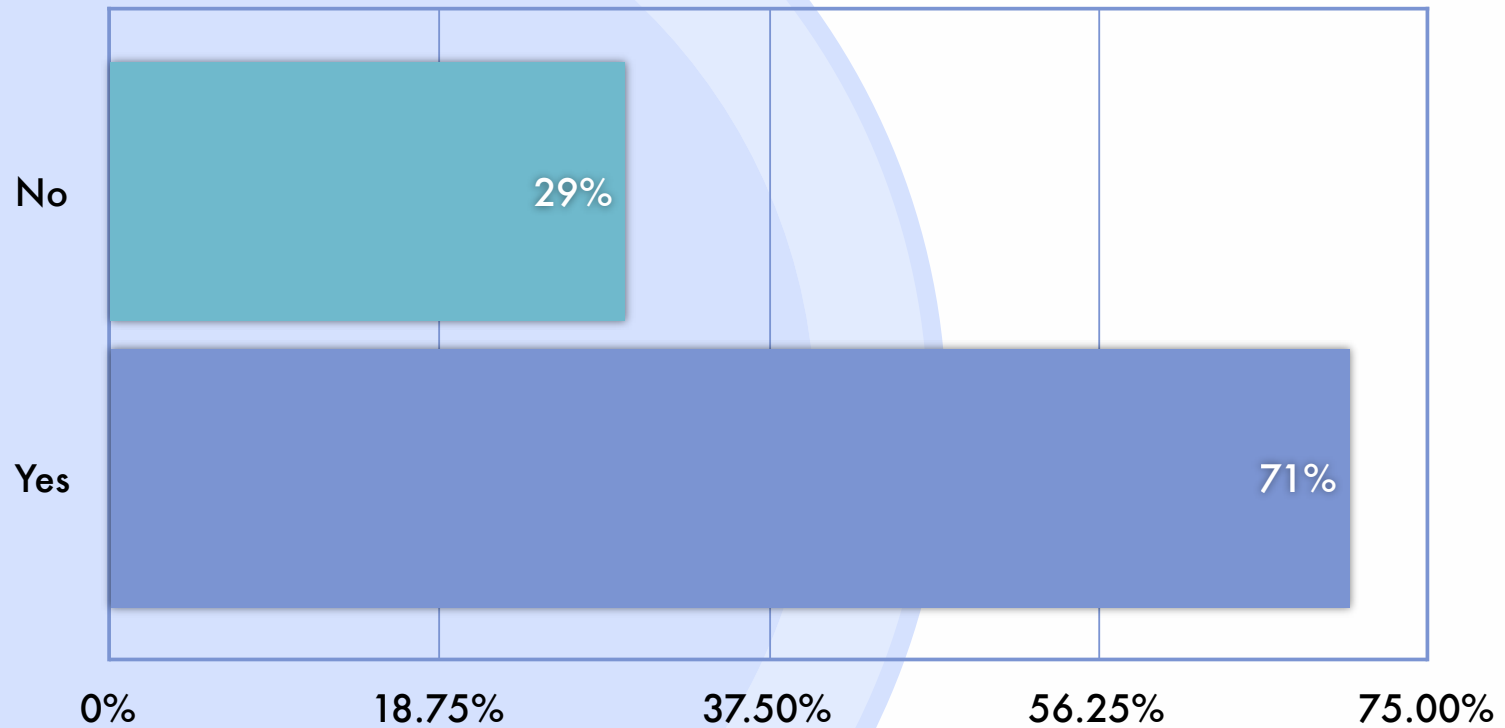
BUS. EXPANSION

WHAT WOULD YOU NEED TO EXPAND YOUR BUSINESS DOWNTOWN?



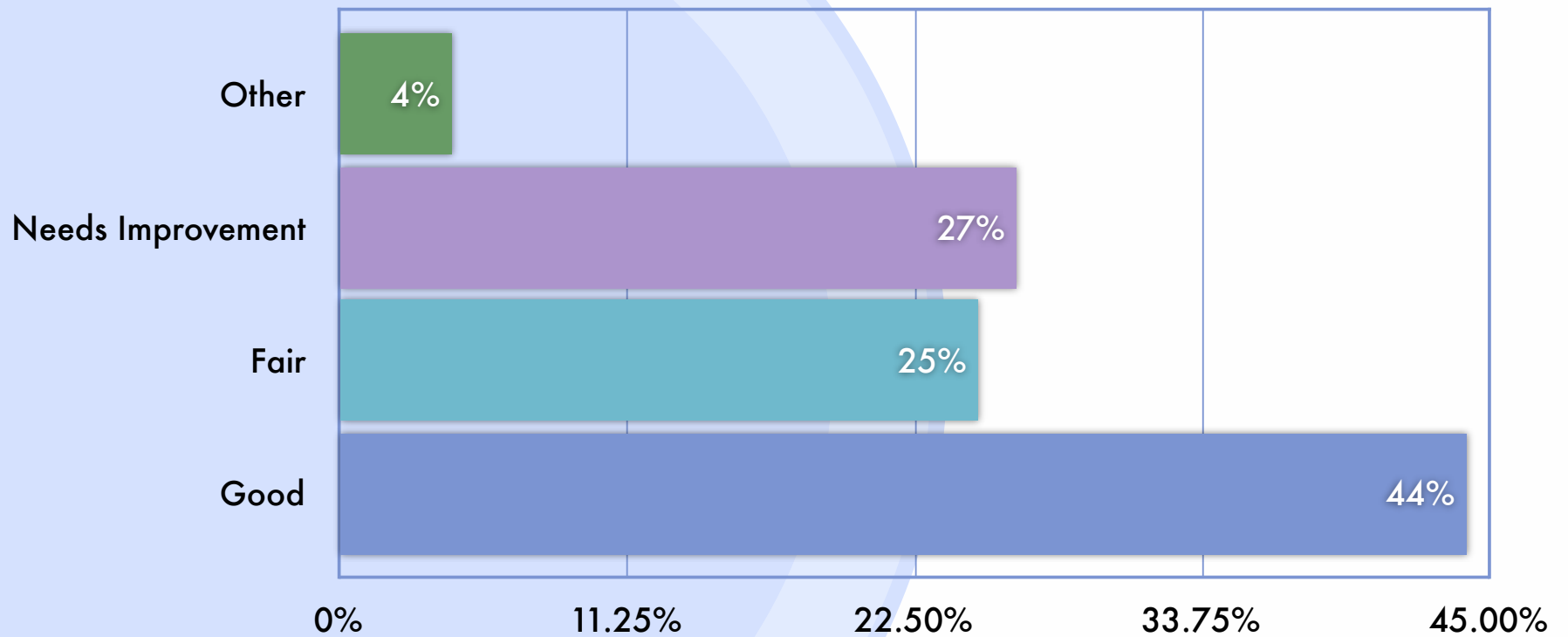
●●● DOWNTOWN

ARE YOU COMMITTED TO KEEPING YOUR BUSINESS DOWNTOWN?



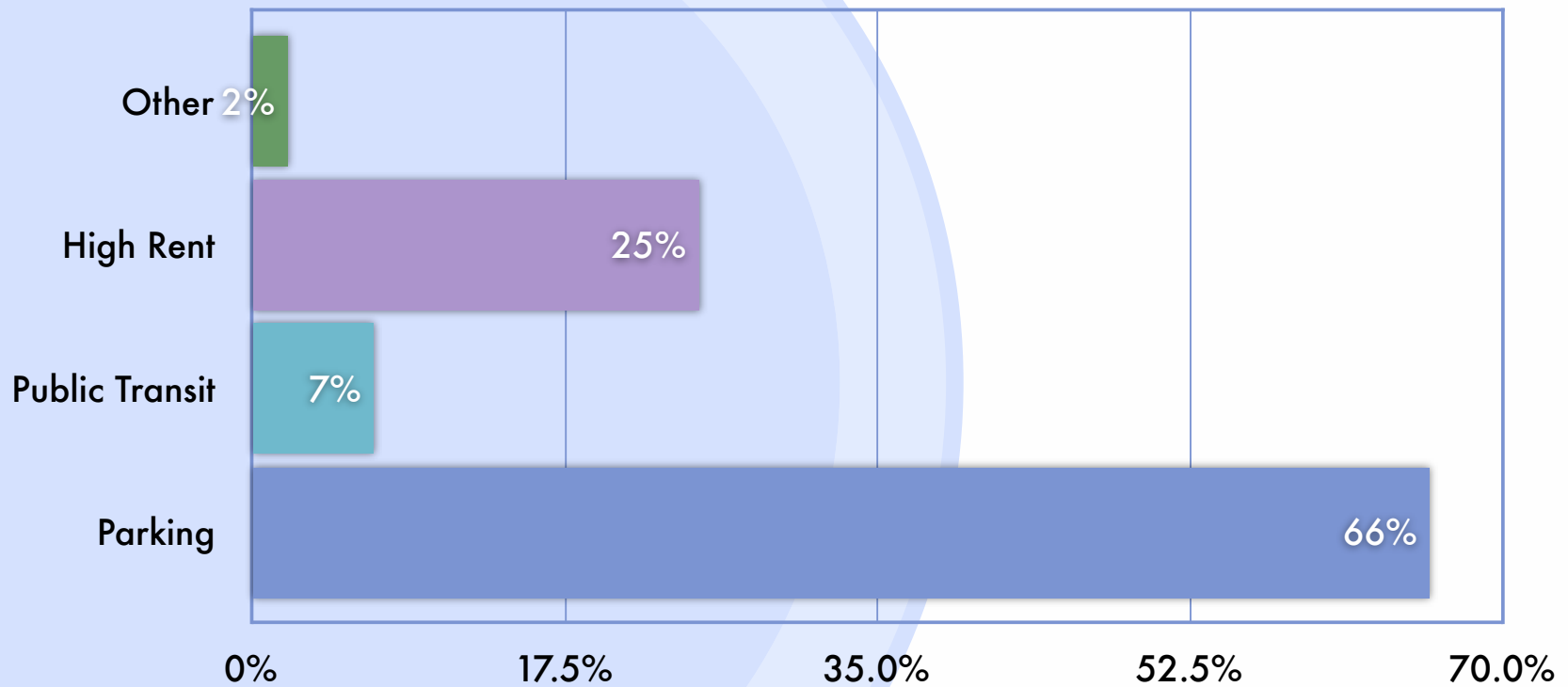
BUS. CLIMATE

WHAT IS THE OVERALL BUSINESS CLIMATE DOWNTOWN?



BARRIERS

WHAT ARE THE GREATEST BARRIERS TO DOING BUSINESS IN THE DOWNTOWN ?



FREE PARKING

HAS THE 1-HOUR FREE PARKING PROGRAM
BEEN A BENEFIT TO YOUR BUSINESS?

