

when's the last time you said, "honey, how 'bout  
a night out on the **strip mall?**"

Really. Think about it. If you want a truly great night out, do it on the town. Downtown. There's great dining, entertainment, atmosphere and more.



Purchase your gift certificates at:

- The Record Exchange - 1105 W. Idaho
- Macy's - 918 W. Idaho
- The Downtown Boise Association - 720 W. Idaho St.
- Old Boise - 106 N. 6th St., Ste. M2
- Boise Metro Chamber of Commerce - 250 S. 5th St., Ste. 800
- KeyBank - 702 W. Idaho St.

Order by phone: 208.472.5251

Order online: [www.downtownboise.org](http://www.downtownboise.org)

These certificates in \$25 & \$50 denominations can be redeemed at any participating businesses currently accepting DBA Gift Certificates. For a list of participating merchants visit [www.downtownboise.org](http://www.downtownboise.org).



First Thursday Parking  
May 5, 2005 - After 4:00 P.M.

**\$3.00**

For the Evening

there's lots to do. but only one place to be.  
[www.downtownboise.org](http://www.downtownboise.org)

boise  
DOWNTOWN